



# 20th World Congress of Aesthetic Medicine

November 12 - 15, 2015 | Miami, Florida, USA

## POST SHOW EXHIBITOR REPORT



# Many Thanks to our Sponsors & Partners



## Event Summary

Dear Sponsor, Exhibitors & Partners,

It was indeed an honor for the AAAM to be selected to by Union Internationale de Médecine Esthétique (UIME) to host the 20th World Congress of Aesthetic Medicine.

It has been an even greater honor and pleasure to be hosting you at the 20th WCAM. We hope you have had a satisfied experience and met your desired business objectives in this event.

We trust that the valuable information regarding our figures and profiles will provide you with a sense of how the market is expanding, and accordingly become instrumental to you in understanding how you can fill in the new business demands & industry needs in the world's booming medical aesthetic & cosmetic surgery sector.

Here is a summary of event figures that matters to you:

- **480+** Unique doctor attendees across the 3-day event
- **100+** Conference Topics
- **80+** High Level Speakers
- **35+** Sponsors & Exhibitors
- **25+** Supporting Aesthetic Associations Media partners
- **9** Congress Breakouts
- **3** AAAM courses
- **2** Workshops & Symposium
- **1** Post Congress CME Caribbean Cruise

Overall, the event was well-received as an expansion of our annual AAAM congress, with more support from international sponsors and speakers. Most commended on the intimate closed-door exhibition which allowed sufficient interaction time with quality doctors with high buying power. On the conference side, delegates are refreshed with valuable knowledge which they learnt directly from speakers, with plenary and 8 different tracks providing an encompassing knowledge of the aesthetic medicine evolution.

We believe that the success of any event is measured by the new business relationships and opportunities that you walk away with. As a sponsor & exhibitor of the event, your participation and investment in this event is deeply appreciated. Your thoughts and suggestions inspire us. We'd like to hear from you.

AAAM look forward to work closely with industry experts to deliver the next quality event. We hope to work with you again in 2016 for another successful show!

Best Regards,

**Shermaine Sleeter**

Shermaine Sleeter

Senior Manager, Congress

American Academy of Aesthetic Medicine (AAAM)

Shermaine@aaamed.org



## Review of Tracks & Figures

- Plenary Keynote Sessions\*
- Breakout 1 – Facial Aesthetics & Techniques
- Breakout 2 – Laser, Light & Energy Based Devices
- Breakout 3 – Body Contouring & Lifting
- Breakout 4 – Non-Surgical Aesthetic Gynecology
- Breakout 5 – Skincare Focus: Acne, Scar & Pigmentary Disorders
- Breakout 6 – Discoveries in Aesthetic Medicine:
  - Special Focus 1 – Thread Lifting & Shaping Techniques
  - Special Focus 2 – New Science in Anti-aging
- Breakout 7 – Stem Cells, PRP & Regenerative Aesthetics Technologies
- Breakout 8 – Aesthetic Medicine from Around the World
- Breakout 9 – Sponsored Industry Live Demo
- Anti-Aging Symposium by Dr Thierry Hertoghe
- Mesotherapy Workshop by Dr Thierry Hertoghe

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High Level Speakers



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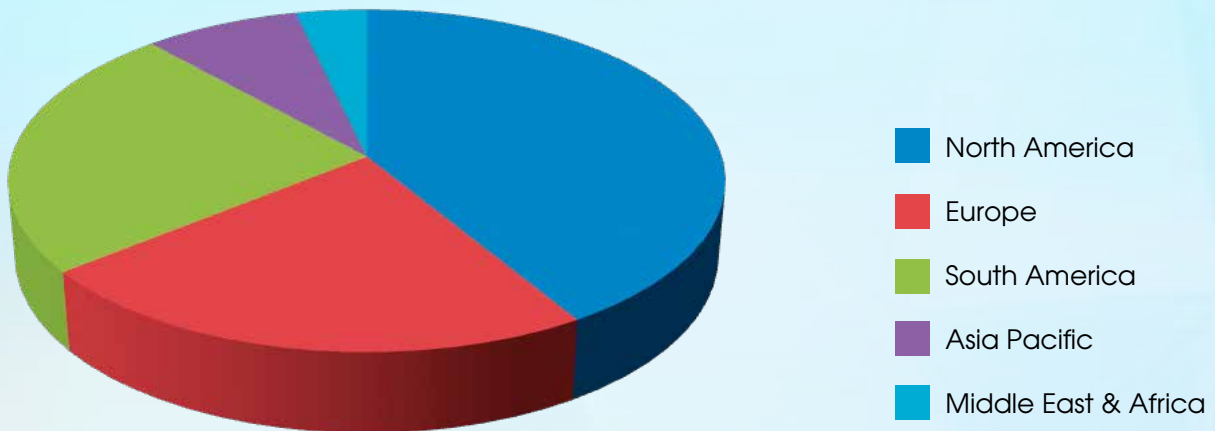
**1**

Post Congress CME  
Caribbean Cruise

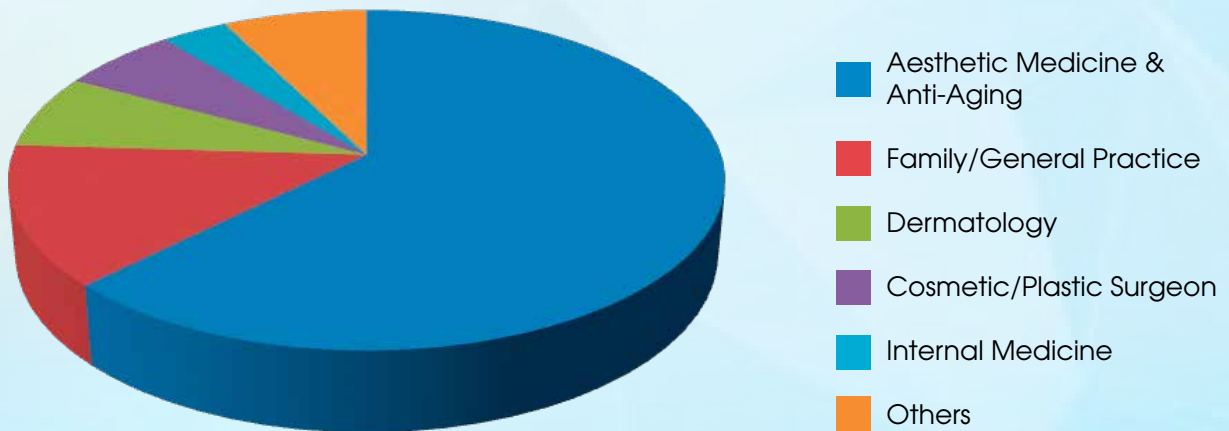


## Conference Statistics

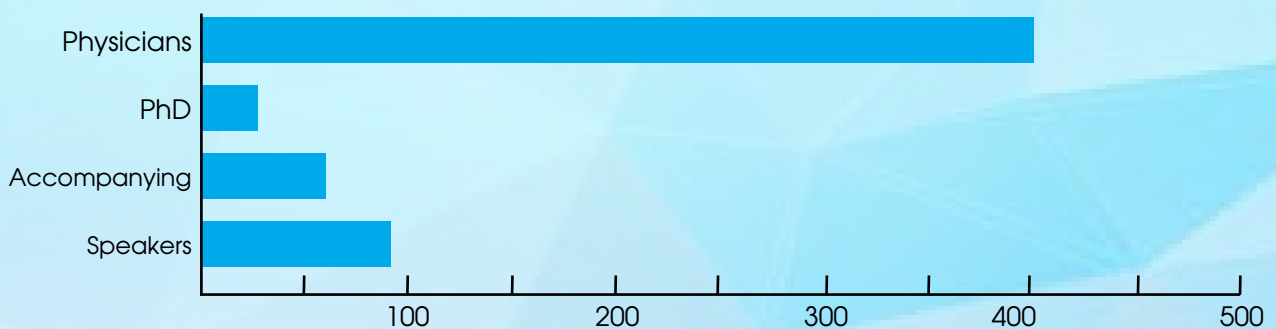
### Geography Split of Attendees



### Specialty Split Doctors



### Number of Attendees







It was our first experience in USA and we gained a lot of success. The congress was overall impeccably organised with a great attention to details. Perfect location, Good Speakers and so many delegates! thank you for your hospitality and professional organization of the scientific sessions.

– Martina Caprio  
International Trade & Business  
Development Manager  
WDR, Italy



The OMAX3® Team was an exhibitor at the recent WCAM held in Miami (Ref: 20th WCAM), and we were very impressed with the “quality” of the potential customers we met at our booth. That is, the doctors gave us sufficient time to discuss how to integrate an omega-3 supplement into their practice of Aesthetic Medicine, and explain how OMAX3® Professional Strength™ is different from all other omega-3 supplements on the market. We sold out of product on day-1, and had to order more to be sent to the show (which we also sold out!).

– Terry Tormey, CEO  
Prevention Pharmaceuticals,  
USA





Friendly staff,  
intimate congress.  
Great scientific  
agenda.  
– Venus Concept,  
USA



The Congress has been a great opportunity for new customers not only in the US but also making contacts in Mexico, Columbia, Australia and Europe etc. Solid leads. Committed customers, quality doctors, multi-specialties, is great. Has been awakening. We must participate in this show annually.  
– Dermesse, USA



Another successful event at WCAM!  
Great excitement and a good mix of aesthetic enthusiasts both at National and International Level. Looking forward to 2016 Congress!  
– David J. Pataca, MSL, LSO  
Sr. Territory Sales Manager  
Syneron-Candela, USA





## Our Panel of Speakers



Dr ACEVEDO  
Mariangel  
Saad Sami  
Dermatologist  
Caracas, Venezuela



Dr DESTANG Desmer  
Aesthetic Medicine  
Tobago, Antilles



Dr KARIMI Kian  
Plastic Surgeon  
Los Angeles, CA, USA



Dr MODARRESSI Ali  
Plastic Surgeon  
Geneva, Switzerland



Dr SANCHES Elena  
Dermatologist  
Moscow, Russia



Dr AL SOGAIR  
Saad Sami  
Dermatologist  
Khobar, Saudi Arabia



Prof DODE Maria  
Teresa  
Physical Therapy  
Pelotas, Brazil



Dr KIM Jeong-Eun  
Aesthetic Medicine  
Seoul, South Korea



Dr MONTEUX Clélia  
Biology  
Sophia Antipolis,  
France



Dr SANTOS Clara  
Dermatologist  
Rio de Janeiro, Brazil



Prof BAROLET Daniel  
Dermatologist  
Montreal, Canada



Dr EL ACHKAR Ibrahim  
Plastic Surgeon  
Beirut, Lebanon



Dr KIRBY Viveka  
Tinoco  
Aesthetic Medicine  
Quito, Ecuador



Dr OKPALA  
Amalachukwu  
Michael  
Aesthetic Medicine  
London, UK



Dr SUBASI Hasan  
Aesthetic Medicine  
Istanbul, Turkey



Dr BARTOLETTI  
Emanuele  
Plastic Surgeon  
Rome, Italy



Dr ELBAUM Alberto  
Plastic Surgeon  
Montevideo,  
Uruguay



Dr KUTERA Edyta  
Aesthetic Medicine  
Lodz, Poland



Dr OLLARVES Victor  
Aesthetic Medicine  
Caracas, Venezuela



Dr TENENBAUM Alain  
Facial Plastic Surgeon  
Switzerland



Dr BEATINI Annalisa  
Surgeon  
Rome, Italy



Dr FEDER Lewis  
Cosmetic Surgeon  
New York, NY, USA



Dr LAFARGE CLAQUE  
Beatrice  
Plastic Surgeon  
Paris, France



Dr PAN Er  
Plastic Surgeon  
Guangzhou, China



Dr TOMASELLI Fulvio  
Phlebologist  
Roma, Italy



Dr BERDUGO Rafael  
Aesthetic Medicine  
Barranquilla,  
Colombia



Dr GALEBA Anna  
Cosmetic and  
Aesthetic Medicine  
Poznan, Poland



Dr LATIF Omnia  
Gynecologist  
Newark, NJ, USA



Prof PELLICCIA Roberto  
Aesthetic Medicine  
Rome, Italy



Prof TSEPKOLENKO  
Vladimir  
Plastic Surgeon  
Odessa, Ukraine



Dr BLIDAR Simona  
Aesthetic Medicine  
Milano, Italy



Dr GARCIA Philippe  
Plastic Surgeon  
Paris, France



Dr LAZZARI Tiziana  
Dermatologist  
Genoa, Italy



Dr PERLETTO Fausto  
Aesthetic Medicine  
Alba, Italy



Dr UGREKHELIDZE  
Ekaterina  
Aesthetic Medicine  
Tbilisi, Georgia



Dr BOURRA Ahmed  
Dermatologist  
Casablanca,  
Morocco



Dr GARCIA Victor  
Aesthetic Medicine  
Caracas, Venezuela



Dr LIM Michael  
Aesthetic Medicine  
Kuala Lumpur,  
Malaysia



Mrs PILON Manon  
Med Spa Consultant  
Montreal, Canada



Dr VAN AARDT Renier  
Aesthetic Medicine  
Truro, Canada



Dr BUTNARU Alain  
Aesthetic Medicine  
Paris, France



Dr GODFREY Martin  
Research and  
Development  
London, UK



Prof MAGALON Guy  
Plastic Surgeon  
Marseille, France



Dr POLEVA Irina  
Aesthetic Medicine  
Rome, Italy



Dr VAN NIEKERK  
Jacobus (Cobus)  
Aesthetic Medicine  
Johannesburg, South  
Africa



Dr CARTIER Hugues  
Dermatologist  
Arras, France



Dr GOJDZ Krzysztof  
Aesthetic Medicine  
Warsaw, Poland



Dr MERAGLIA Tami  
Aesthetic Medicine  
Seattle, WA, USA



Prof PORTO Mucio  
Plastic Surgeon  
Brazilia - Brazil



Dr VOLODINE Serguei  
Aesthetic Medicine  
Luxemburg,  
Luxemburg



Dr CASILLI Raffaella  
Aesthetic Medicine  
Rome, Italy



Dr GUARINO Enrico  
Aesthetic Medicine  
Rome, Italy



Dr METANOMSKI  
Marcel  
Aesthetic Medicine  
Enghien les Bains,  
France



Dr RAVIOLA Fabio  
Stomatologist  
Torino, Italy



Dr WANG Jie-Qing  
Plastic Surgeon  
Dalian City, China



Dr Chan Bingyi  
Aesthetic Medicine  
Singapore



Dr HERTOEGHE Thierry  
Anti-Aging  
Brussels, Belgium



Dr MEURGEY Isabelle  
Aesthetic Medicine  
Paris, France



Dr RISH Adam  
Aesthetic Medicine  
Bondi, Australia



Dr de GOURSAC  
Catherine  
Aesthetic Medicine  
Paris, France



Dr HOPPING Steven  
Plastic Surgeon  
Washington DC, USA



Dr MICHEL François  
Dermatologist  
Thiers, France



Dr RIVERA Zulay  
Aesthetic Medicine  
Caracas, Venezuela



Dr DESIMONE  
Osvaldo  
Plastic Surgeon  
Buenos Aires,  
Argentina



Dr IGNACIUK Andrzej  
Aesthetic Medicine  
Warsaw, Poland



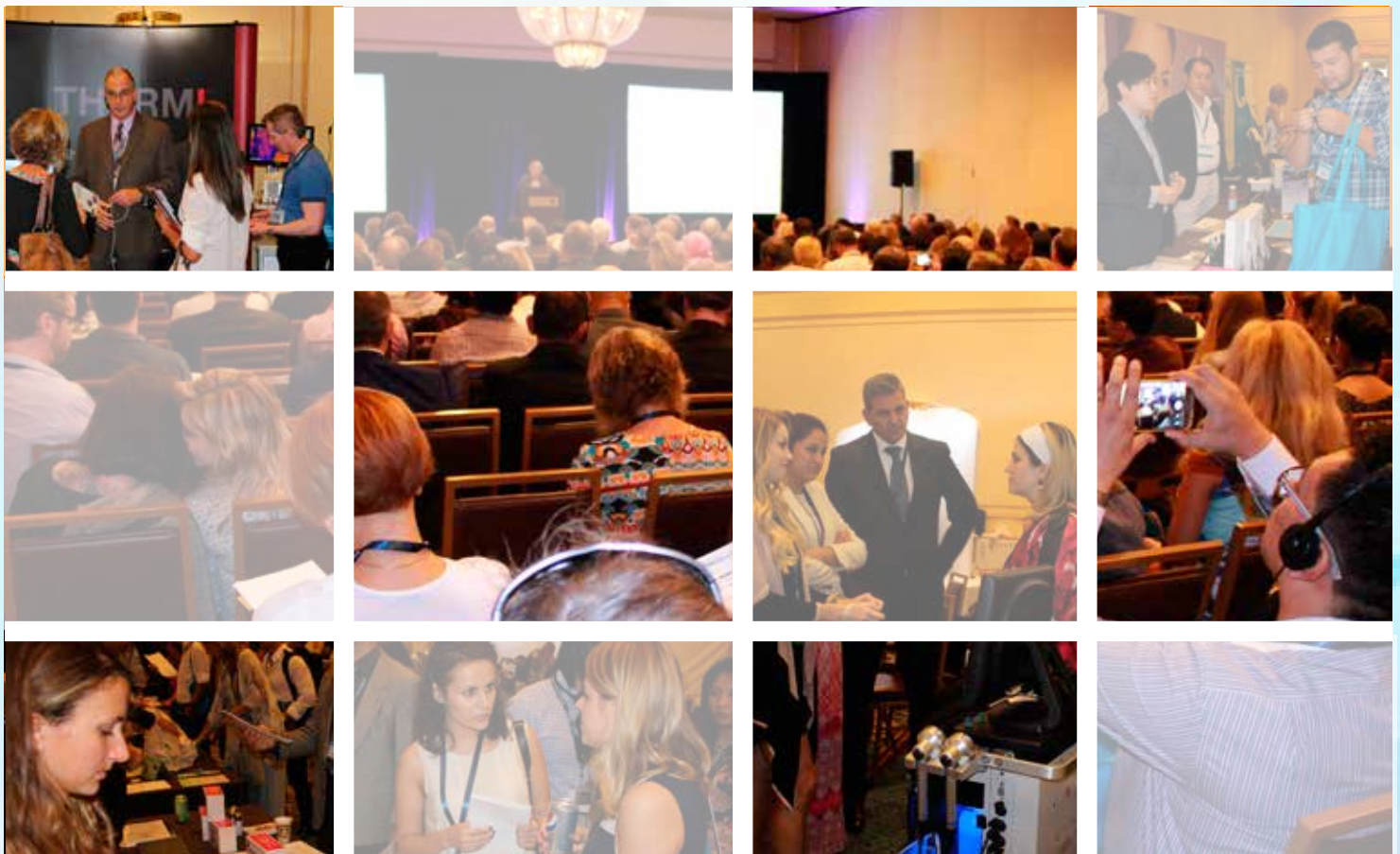
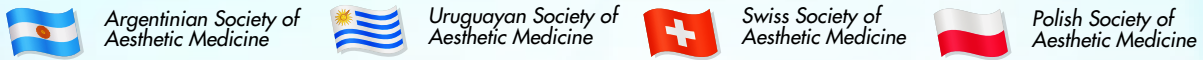
Dr MILLER Blanca  
Gynecologist  
Mexico City, Mexico



Dr SALTI Giovanni  
Aesthetic Medicine  
Firenze, Italy



# A big thank you to our UIME partners & your support



# Build your brand with us!



**Contact:**  
Advertising, Exhibition & Sponsorship  
Shermaine@aaamed.org  
T: +1 505 800 8788

**12<sup>TH</sup> AMERICAN ACADEMY OF AESTHETIC MEDICINE CONGRESS**  
COLOCATED WITH GENDER AESTHETICS CONGRESS US 2016  
NOV 11-13, 2016 | LAS VEGAS, UNITED STATES

**INNOVATIONS OF AESTHETIC MEDICINE TO TARGET GENDER DIFFERENCES**

American Academy of Aesthetic Medicine  
presents 12th AAAM Congress

- World Class Faculty Members
- Cutting Edge Medical Advances
- Focus on Gender Differences in Aesthetic Treatment

**Featured Topics & Learning Objectives:**

- ✓ Gender Specific Facial Cosmetic Surgery
- ✓ Injectables for the Male Face
- ✓ Laser Hair Removal for Men
- ✓ Laser Resurfacing for Men
- ✓ Laser Lipolysis for Men
- ✓ Laser Skin Tightening for Men
- ✓ Laser Eyelid Surgery (LASIK)
- ✓ Laser Resurfacing for Men
- ✓ Laser Lipolysis for Men
- ✓ Laser Skin Tightening for Men
- ✓ Laser Eyelid Surgery (LASIK)

Check our website for updates of the complete profile of speakers and faculty.

	Early Bird	Member	Student
Early Registration	\$495	\$295	\$195
Onsite Registration	\$595	\$395	\$295

VISIT [WWW.AAAMED.ORG](http://WWW.AAAMED.ORG) FOR MORE INFORMATION

## 2016 Annual AAAM Congress

**AAAM Global Certification Courses**

American Journal of Aesthetic Medicine

### AESTHETIC Medicine

**Minimally Invasive and Non-Invasive Facial Resurfacing Techniques (Lila)**

**10 Steps to Optimizing Skincare Retail in Your Practice**

**Lower Treatment of Pseudofolliculitis Barbae**

**Hydroquinone – In Use and Controversies in Cosmetic Dermatology**

### American Journal of Aesthetic Medicine

American Academy of Aesthetic Medicine  
Advancing the Art and Science of Aesthetic Medicine

17 December 2016 Issue # 7

#### Dear Colleagues,

Our annual Congress, which has been a great success in regard both to the high attendance and the quality of the speakers, is back again in 2016. We are pleased to announce that we will be holding our 12th Annual Congress in Las Vegas, NV on November 11-13, 2016. It is a great honor for AAAM to host the 12th Annual Congress and we look forward to seeing you there.

**Dr. Michel Desrosiers**  
President, American Academy of Aesthetic Medicine

#### 20<sup>th</sup> World Congress of Aesthetic Medicine

November 13-15, 2016  
Miami, Florida, USA

**AAAM Member Savings!**  
Register early with your Member ID to enjoy special savings on the 20th Congress. All rights reserved for the AAAM Congress. Contact us at [info@aaamed.org](mailto:info@aaamed.org) for more information.

**AAAM Membership**  
Register now and save up to \$1000 in November 2016!

**AAAM Membership**  
Benefit from a variety of exclusive and privileged privileges and services offered only to our members.

**Check membership status**

AAAM E-newsletter