

14th ANNUAL  
10 - 12 NOVEMBER 2017  
Miami, Florida USA  
**AAAMC**



American Academy of Aesthetic Medicine Congress  
*Aesthetic Medicine from Research to Practice*

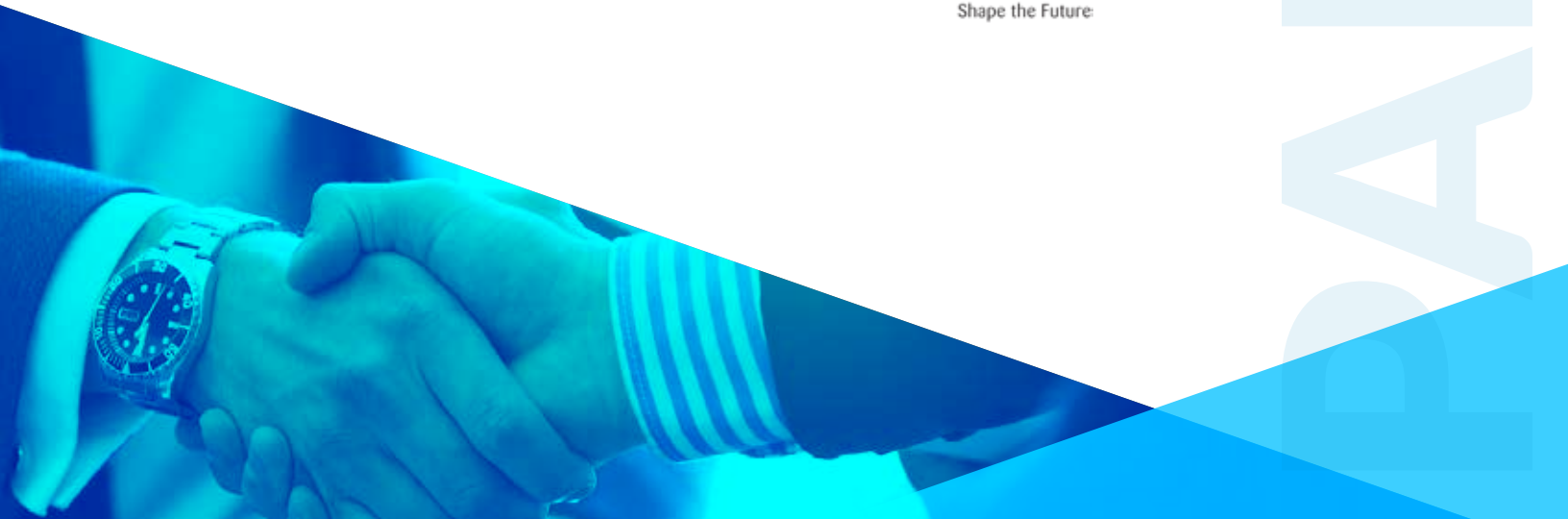


**POST  
SHOW  
REPORT** 2017

## THANKS TO OUR PARTNERS



PARTNERS



## EVENT SUMMARY

### Dear Sponsor, Exhibitors & Partners,

AAAM's 14th annual congress from November 10 - 12, 2017 in Miami again delivered a successful meeting for a corps of highly motivated physicians and medical aesthetic vendors.

Keeping true to last congress' positive feedback, the 14th AAAM Congress featured 2 daily 120 min Plenary Keynotes and 3 - 4 daily Breakouts, which covered a broad range of topics and provided many opportunities for learning and selecting among presentations that interested delegates the most.

A dedicated Wine & Cheese Exhibit Opening & Reception continues to allow two full hours of focused Doctors-Vendors face-to-face interactions to build rapport prior to the official opening of the congress.

Despite facing competition from other local and global aesthetic conferences immediately prior to the 14th AAAM Congress, we are extremely thankful to earn the returned trust and support of 70% of our past exhibitors. And, we continue to attract new exhibitors that have graciously provided excellent reviews of this show.

Special thanks go to all our loyal exhibitors, sponsors and partners, for all of their support, and for ensuring the continued success of the Congress. You brought together innovative products, services, and devices from around the continent, displaying the very best of this fast changing industry, and in doing so, helping us to attract so many of the most distinguished delegates from across North America.

With AAAM Annual Congress' expansion of quality doctor participants, as well as the maturing of aesthetic medicine's growing potential, we are confident to deliver yet another quality show in 2018, November 9 - 11 in Miami, Florida!

Best Regards,

*Shermaine Steeler*

Senior Manager, Congress  
American Academy of Aesthetic Medicine (AAAM)  
shermaine@aaamed.org



## REVIEW OF TRACKS & FIGURES

The 14th AAAMC featured 2 Keynotes Plenary & General Sessions daily, while also focusing on the three themes respectively defined by 8 breakout sessions including:

### • FEATURING DAILY 120 MINUTES KEYNOTES SESSION BY



**Prof Leslie Baumann**

**Cosmeceuticals and formulations**

*Dermatology  
Miami, FL, USA*



**Dr Patrick Treacy**

**Non-surgical treatment options for facial and abdominal subcutaneous adipose tissue**

*Cosmetic Surgery  
Dublin, Ireland*



**Dr Mark Berman**

**Fat grafting and adipose tissue derived stem cells**

*Cosmetic Surgery  
Beverly Hills, CA, USA*



**Dr Irijana Rajkovic**

**Peelings and Pigmentary Disorders Management**

*Aesthetic Medicine  
Zagreb, Croatia*

### • 10 BREAKOUT SESSIONS COVERING FOCUSED AESTHETIC MEDICINE SPECIALTY

**Breakout 1** - Facial Aesthetic: Shaping & Injectables

**Breakout 2** - Aesthetic Gynecology & Male Aesthetics

**Breakout 3** - Upgrades in Laser and Devices Science

**Breakout 4** - Anti-aging, Nutrition & HRT

**Breakout 5** - Microneedling, PDOs & Thread-Lifting

**Breakout 6** - Fat Grafting, Stem Cells & PRP

**Breakout 7** - Non-invasive Hair Restoration

**Breakout 8** - Derma-Aesthetics: R&D in Skincare and Cosmeceutics

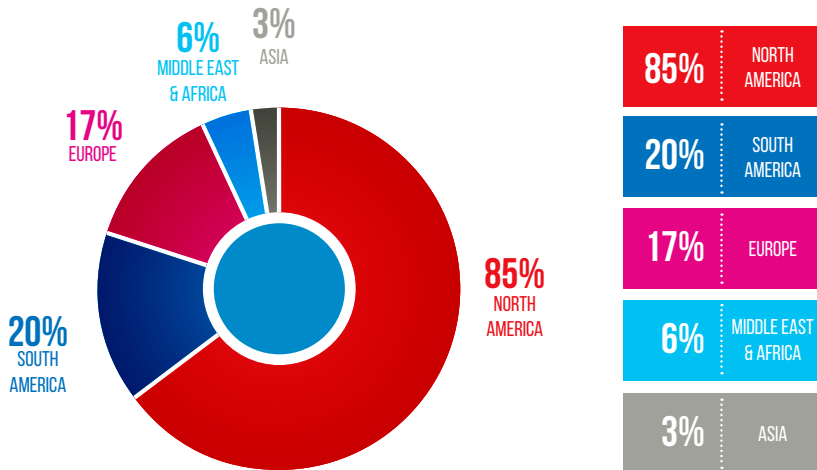
We trust that the valuable information regarding our figures and profiles will provide you with a sense of how the market is expanding, and accordingly become instrumental to you in understanding how you can fill in the new business demands & industry needs in the world's booming medical aesthetic & cosmetic surgery sector.

**Here is a summary of event figures that matters to you:**

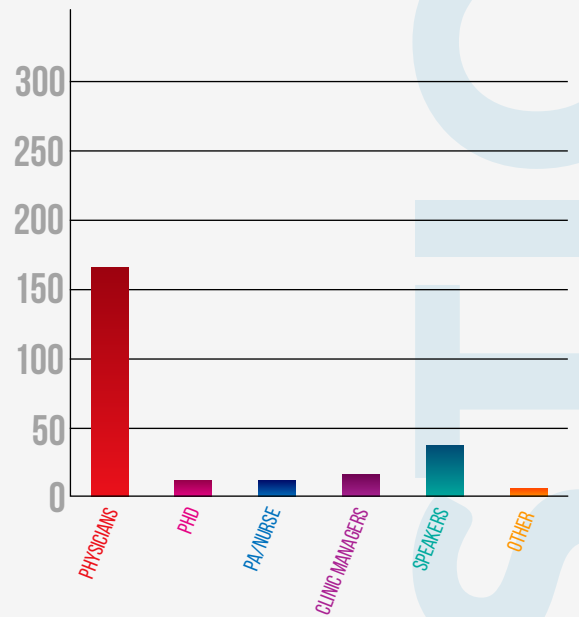


## CONFERENCE STATISTICS

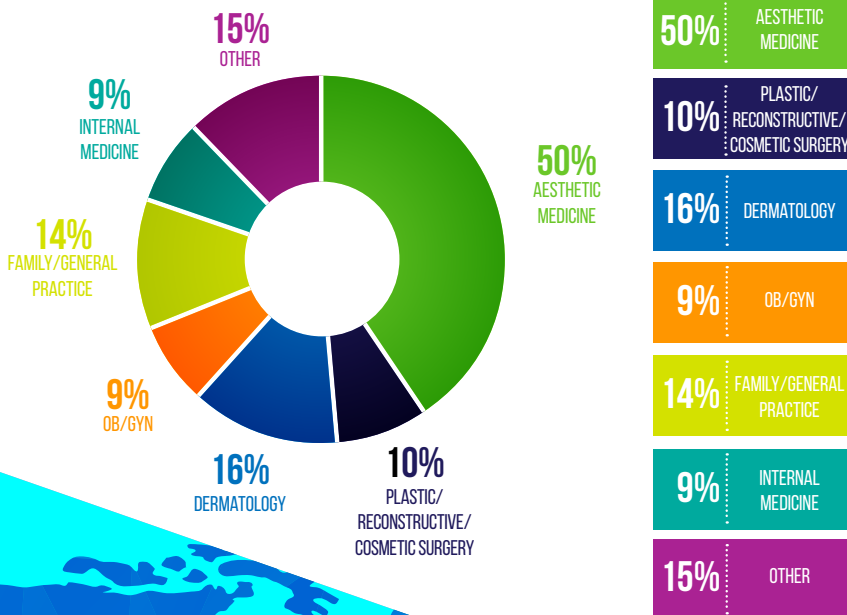
### Delegates Geographical Split by COUNTRY



### Number of Delegates



### Delegates Split by SPECIALTY



## OUR SPEAKERS



**Dr DELUNE, Michel**  
AAAM International  
President  
*Laguna Niguel,  
CA USA*



**Dr CURCIO, Natalie**  
Dermatology  
*Nashville, TN USA*



**Dr KARIMI, Kian**  
Plastic Surgery  
*Beverly Hills, CA USA*



**Dr QUARANTA, Antonella**  
Cosmetic Surgery  
*Firenze, Italy*



**Prof KIM, John**  
Aesthetic Medicine  
*Cerritos, CA USA*



**Dr DESTANG, Desmer**  
Aesthetic Medicine  
*St. Lucia*



**LAFARGE, CLAOUE Béatrice**  
Plastic Surgery  
*Paris, France*



**Dr SEIFELDIN, Amr**  
Gynecology  
*Cairo, Egypt*

## KEYNOTE SPEAKERS



**Dr BAUMANN, Leslie**  
Dermatology  
*Miami, FL USA*



**Dr FELTON, Michael**  
Aesthetic Medicine  
*Carencro, LA USA*



**Dr LATIF, Omnia**  
Gynecology  
*Hamilton, NJ USA*



**Dr ROSE, Paul**  
Cosmetic Surgery  
*Miami, FL USA*



**Dr BERMAN, Mark**  
Cosmetic Surgery  
*Beverly Hills, CA USA*



**Dr GALEBA, Anna**  
Aesthetic Medicine  
*Warsaw, Poland*



**Dr MELAMED, David**  
Aesthetic Medicine  
*Los Angeles, CA USA*



**Dr TENENBAUM, Alain**  
Cosmetic Surgery  
*Lugano, Switzerland*



**Dr RAJKOVIC, Irijana**  
Aesthetic Medicine  
*Zagreb, Croatia*



**Dr GOJDZ, Krzysztof**  
Aesthetic Medicine  
*Warsaw, Poland*



**Dr MERAGLIA, Tami**  
Aesthetic Medicine  
*Seattle, WA USA*



**Prof URGELLES, Luis**  
Neurophysiology  
*Miami, FL USA*



**Dr TREACY, Patrick**  
Cosmetic Medicine  
*Dublin, Ireland*



**Dr GONZALEZ, Edwin**  
Aesthetic Medicine  
*Miami, FL USA*



**Dr AFSH, Khalil**  
Cosmetic Surgery  
*Jacksonville, FL USA*



**Dr VASILEVSKI, Stefan**  
Aesthetic Medicine  
*Skopje, Macedonia*



**Dr HADDAD, Rashad**  
Gynecology  
*Dubai, UAE/Paris,  
France*



**Dr PELOSI, Marco**  
Gynecology  
*Bayonne, NJ USA*



**Dr WEISS, Eduardo**  
Dermatology  
*Hollywood, FL USA*



**Dr HOPPING, Steven**  
Plastic Surgery  
*Washington, DC USA*



**Mrs PILON, Manon**  
Medical Spa  
Consultant  
*Montreal, QC CANADA*



**Dr ZAIAC, Martin**  
Dermatology  
*Miami Beach, FL USA*



## CONGRESS TESTIMONIALS & REVIEW

I want to let you know that we really enjoyed the AAAM show. The doctors have been some of the most interested customers that were excited to learn about our products. We think that the AAAM show might turn out to be the best conference that we attended this year!

**Greg Kennebeck, ProMed Solutions**



I enjoy attending AAAMC every year to exchange ideas with my colleagues from all around the world. This meeting has an excellent mix of relevant topics in aesthetics including cutting edge therapies. The best part of the meeting is the more intimate feel which allows direct interaction with speakers and thought leaders.

**Dr Kian Karimi, Beverly Hills, CA**



I had a good experience at this year's show. It was very well run. Setup was easy with the help provided. There were many international attendees which gives us access to markets we don't normally have access to. Looking forward to returning next year.

**Jeff Knappett, MD Ware**



As I reflect on the 14th AAAMC Conference just completed in Miami, I was amazed with the quality of the speakers and the overall program content. I learned the latest data on threads, energy based devices, and a miracle or new topics in aesthetic medicine. Congratulations to Dr Delune and the program organizers for creating one of the most relevant, cutting edge meetings that I have experienced. And I loved the Miami location and vibe! Will definitely be back next year.

**Dr Steven B. Hopping, Washington, DC**



I want to let you know that we really enjoyed the AAAM show. The doctors have been some of the most interested customers that were excited to learn about our products. We think that the AAAM show might turn out to be the best conference that we attended this year!

**Greg Kennebeck, ProMed Solutions**

This is the fourth AAAMC, which I have attended over these past 13 years. Over this period, it has kept abreast of the changing times dealing with newer problems relating dermal fillers complications, and techniques including female gynaeaeastics and benefits of PRP. It was lovely to see Dr Delune again and respect his never-ending passion for this field of medicine. It was great to hear opinions from around the world including doctors like Dr Rashad Haddad, from the Middle East and meeting old friends like Mrs Manon Pilon, Dr Steven Hopping and Prof Leslie Baumann in their own back door!

**Dr Patrick Treacy, Dublin, Ireland**



The 2017 congress marks my 10th year of attending educational meetings with the AAAM, with four of these as an educational speaker. In that decade, there has been remarkable evolution and advancement of aesthetic medicine, with the AAAM delivering cutting edge research and new techniques from some of the greatest global minds in aesthetic medicine. This has given me the advantage of learning innovative procedures ahead of everyone else.

**Dr Desmer Destang, St Lucia**

It was a true pleasure learning the most updated materials on minimally invasive aesthetic procedures such as thread lifting, stem cell indications and biofillers. It is a joy to meet up with familiar colleagues as well as meeting new friends during the congress. The annual AAAM Congress meetings are a must and not to be missed. See you all at the next Congress meeting!

**Dr John Kim, Cerritos, CA**



Thank you for putting on a great event! We made some great contacts and we found it to be very valuable for our business. We look forward to working with you in the future.

**Juliana Uchino, Rejuv8**



15TH AMERICAN ACADEMY OF AESTHETIC MEDICINE CONGRESS

# AAAMC

NOVEMBER 9 - 11, 2018 | MIAMI, FLORIDA USA

The Future of Aesthetic Medicine: Breakthroughs and Gold Standard Patient Care

Celebrating AAAM's 20 years anniversary of excellence and high quality medical aesthetic education

## The 15th AAAM Congress Brings to You – International Outlook in Aesthetic Medicine

With a Bonus Focus on **Complications Management in Aesthetic Medicine**

### WHAT'S NEW

Assistant/Technician in Aesthetic Medicine – Role and Boundaries

### THIS YEAR'S POWER-PACKED BREAKOUTS FOCUS INCLUDES:

#### *Breakout sessions:*

- International Day of Aesthetic Medicine - Outlook, Popular Procedures, and Techniques from
  - Asia Pacific
  - Europe
  - South Africa
  - Latin America
- Combined Treatments in Aesthetic Medicine
- Complications & Contradictions in Aesthetic Medicine
- New Standards in Body Aesthetics
- Promising Advances in Anti-Aging, Nutrition & HRT
- Non-Invasive Cosmetic Gynecology
- Conventional Aesthetic Medicine – Hair Aesthetic, Thread-Lifting, PRP
- Skincare: Ingredients & Chemistry
- Corrective Cosmetics with Technologies/Devices
- Social Media: Online Content & Informed Consent
- Business & Marketing Education for Aesthetic Medicine Professionals

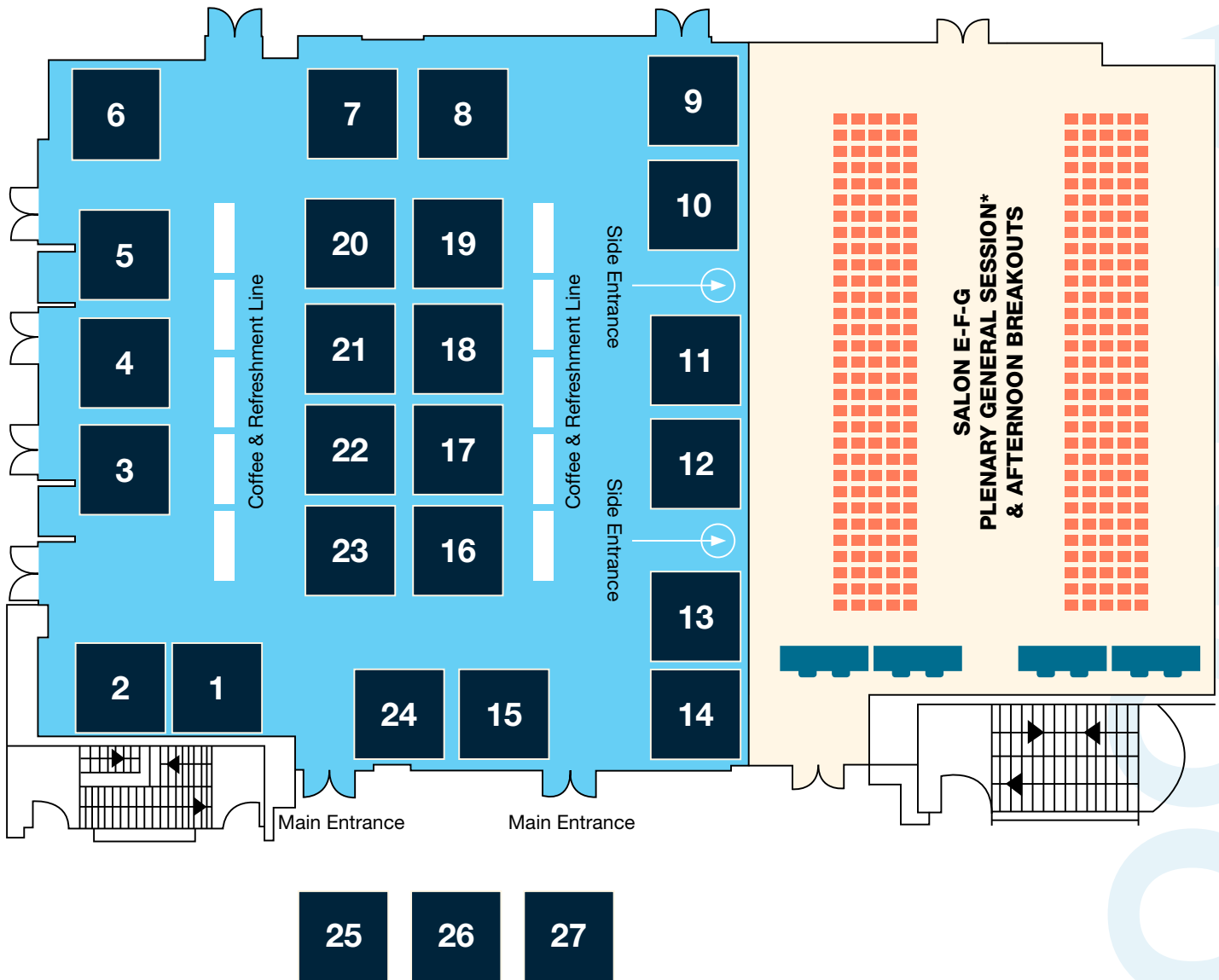
**And more!**



For more information, contact:  
delegate@aaamed.org • sponsorship@aaamed.org  
[www.aaamed.org/Congress](http://www.aaamed.org/Congress)



## FLOOR PLAN



## EXHIBIT & SPONSORSHIP PRICING

### ► PRICING

Standard Booth 10' x 10'	<b>US\$ 3,100</b>
Corner Booth 10' x 10'	<b>US\$ 3,300</b>

#### **Industry Sponsored Presentation Session**

Plenary Main Session 30 min	<b>US\$ 4,400</b>
Breakout Session 20 min	<b>US\$ 2,750</b>
Industry Sponsored Workshop 2 hour	<b>US\$ 5,000</b>

### ► SOCIAL SPONSORSHIPS

Wine & Cheese Reception	<b>US\$ 13,800/200pax</b>
Lunchtime Talk Sponsor	<b>US\$ 10,000/150pax</b>
Continental Breakfast Sponsor	<b>US\$ 8,000/120pax</b>

#### **Additional Sponsorship (Top-Up)**

Bag Drop Flash Drive	<b>US\$ 2,000</b>
Delegate Lanyard	<b>US\$ 1,000</b>
Independent Lanyard Sponsorship	<b>US\$ 4,000</b>

### ► ONSITE MARKETING OPTIONS

Delegate Bag Insert	<b>US\$ 1,300</b>
Brochure Seat Drop	<b>US\$ 2,000</b>

#### **On-Site Delegate Program Handbook Advert**

Full Page	<b>US\$ 1,500</b>
Double Page	<b>US\$ 2,500</b>

### ► ADVERTISE IN OUR PUBLICATION

#### **Publication: American Journal of Aesthetic Medicine (AJAM)**

Inside Front Cover	<b>US\$ 4,000</b>
Inside Full Page Advert	<b>US\$ 3,800</b>
Inside Double Page	<b>US\$ 5,080</b>
Outside Back Cover	<b>US\$ 4,300</b>

Bi Monthly E-Newsletter	<b>US\$ 800 - US\$ 1,200</b>
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### ► ON-GOING OPPORTUNITIES TO PARTNER WITH AAAM INTEGRATED PLATFORM at Level 1 & Level 2 Courses

Level 1	<b>US\$ 1,500</b>
Level 1 & Level 2	<b>US\$ 2,500</b>

# EXHIBITOR APPLICATION FORM

**COMPANY INFORMATION:**

The organization's name as listed below is how your company's name will appear in AAAM materials.

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_ Company Web address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

**PAYMENT INFORMATION:**

Tick where applies:

Standard 10'x10' Booth Space, US\$ 3,100

Corner 10'x10' Booth Space, US\$ 3,100

**Industry Sponsored Presentation Session**

Plenary General Session 30 min - US\$ 4,400

Breakout Session 20 min - US\$2,750

Industry Sponsored Workshop 2 hour - US\$5,000

Other Sponsorship/Exhibition Participation Amount, in US\$: \_\_\_\_\_

**PAYMENT METHOD:**

Credit Card     Bank Transfer     Cheque

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on Credit card: \_\_\_\_\_

**Payment Method:** AAAM Bank Account Details for Cheque or Telegraphic Transaction

Name of Bank Account: **American Academy of Aesthetic Medicine**

Name of Bank: **Bank of America**

Bank Account Number (in US\$): **0132140709**

Bank Address: **222 Broadway, New York, NY, 10038, USA**

Swift Code: **BOFAUS3N**

Routing Code: **121000358**

**PREFERRED SPACE LOCATION:**

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

AAAM acceptance and space assignment is subject to verification of eligibility. Assignment does not constitute sanctioning or approval of a company's product or service by AAAM. Exhibiting companies may not give the impression in any promotional materials either before, during, or after exhibiting.

By signing below, I agree to abide by the AAAM's payment requirements and rules and regulations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_