

### Who are we?

The American Academy of Aesthetic Medicine (AAAM) is dedicated to teaching physicians who have a scientific and clinical interest in the specialty, and in developing or expanding their Aesthetic Medicine practice. AAAM teaches the art, science, techniques and procedures of Aesthetic Medicine to licensed physicians, regardless of specialty. We provide education and hands-on training, and disseminate leading edge information gathered from advances in North America and around the world to our members and course delegates. AAAM offers a world-recognized Board Certification program. AAAM Board Certi-fied doctors - a significant achievement that confers are:

- Knowledgeable and skilled in Aesthetic Medicine techniques and procedures
- Experts in their specialty
- Meeting a higher standard of patient care

The American Academy of Aesthetic Medicine (AAAM) is the 1st global leader in the Aesthetic Medi-cine specialty. Founded in 1999, AAAM advances the art and science of Aesthetic Medicine and is dedi-cated to providing physicians with the latest scientific information, highest patient care standards, and techniques through its educational courses, congresses, and publications. AAAM emphasizes extensive hands-on training so as to ensure physicians are well-equipped. AAAM Members and constituents enjoy worldwide recognition; AAAM disseminates education and training in North America, Asia, Mid-East, Europe, and South Africa, and is the exclusive USA member of the International Union of Aesthetic Med-icine. It holds more than 70 courses annually, and over 600 physicians across 30 countries have been AAAM Board Certified in Aesthetic Medicine.

AAAM's International President, Dr. Michel Delune is one of the original four founding members of the UIME, and is the Founder of the American Academy of Aesthetic Medicine.





#### **Aesthetic Medicine Movement**

UIME was setup by the respective 4 Presidents:

- French Society of Aesthetic Medicine by Jean-Jacques Legrand, Doctor of Endocrinology in Paris
- Belgium Society promoted by the Belgian Michel Delune, Dermatologist in Brussels
- Italian Society created by Carlo Alberto Bartoletti, Cardiologist, and Geriatrician in Rome
- Spanish Society, founded by Font-Riera. Doctor of Nutrition in Barcelona





1994

#### Birthdate of AAAM

Dr. Michel Delune migrated to the United States and carried with him the passion of aesthetic medicine causing him to be the founder of AAAM



#### **AAAM** establishment

Dr. Michel Delune is instrumental in raising aesthetic medicine standards



#### First AAAM congress in Las Vegas and first L1 course







Bringing aesthetic medicine into the Middle East regions as demand was rising





medicine, AAAM brought aesthetic medicine into Asia more than 10 years ago, resulting in the rapid expansion of aesthetic medicine in Asia





Set foot in South Africa



Set foot in Australia



**Expanded into Europe** 



**AAAM hosts the World Congress** in Aesthetic Medicine in Miami, Florida



**AAAM launches** 1st Webinar for didactic theory



### The AAAM Advantage

## World-class Faculty and Trainer

Each course is facilitated by highly skilled and experienced AAAM faculty members. AAAM faculty cre-ates a top-notch program and curriculum that gives each delegate essential and advanced knowledge they need to either jumpstart their Aesthetic Medicine practice or stay ahead of the game in this fast-growing medical specialty.

## Real-time Learning and Advancement

Each day is packed with essential learning from theory, live demonstrations and hands-on training. Every delegate is given an opportunity to apply theory into actual practice through handful of hands-on oppor-tunity.

## Hands-on Learning Opportunities

The effectiveness of learning-bydoing is grounded in the universal truth that to master a skill, it must be practiced. AAAM will give each participant the practical experience that you need to gain the skills and confidence by actually working on real patients under the guidance of experts in Aesthetic Medicine field.

#### Worldwide Training Locations

AAAM's global presence allows you to conveniently choose the location and dates that work for you. Whether the physician wants to learn and participate in the United States, in Asia, Europe, Middle East or South Africa, they can rest assure that there are available courses throughout the year they can choose from.

## Globally-Recognized Board Certificate

Get recognized. Physicians will have an opportunity to be board certified in Aesthetic Medicine and hold the globally recognized AAAM Certificate. Upon completion of the program, the participant will be part of AAAM's roster of graduates and patients will be able to verify your credentials via the AAAM website.



## Fully Accredited and Offers CME Hours

Physicians can take advantage of AAAM's high-value Board Certification Program and Masters Courses, which are duly accredited by Accreditation Council for Continuing Medical Education (ACCME). Our courses offer CME hours, and CME activity is jointly provided by AAAM and Institute for Advanced Medical Education (IAME). Full details can be found on AAAM website.

## The American Academy of Aesthetic Medicine Presents the 18th AAAM Annual Congress

The 2022 conference program will feature a week of intensive learning in Medical Aesthetics.

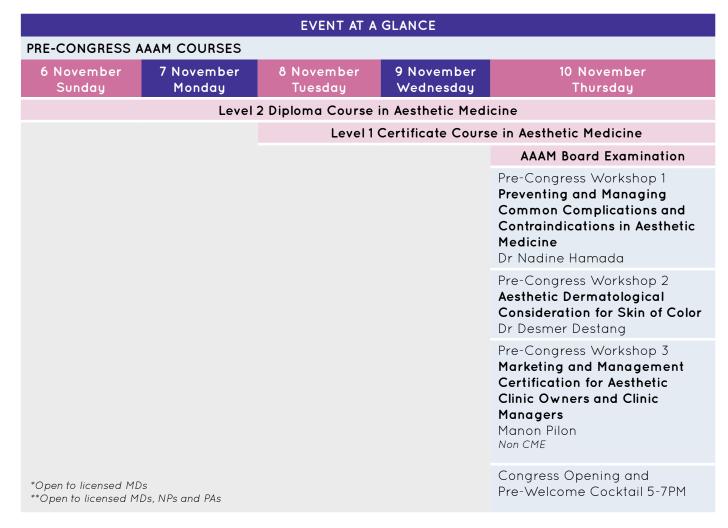
We invite you to join us as an exhibitor/ sponsor in our 18th Annual AAAM Congress, with congress events happening on November 11-12, 2022 at Hilton Long Beach Hotel, Long Beach, California.

#### 3 AAAM Pre-Congress Certificate Training Courses | November 6-10, 2022 Sunday - Thursday

- Level 1 Certificate Course in Aesthetic Medicine
- Level 2 Diploma Course in Aesthetic Medicine
- AAAM Board Examination

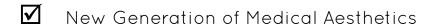
#### 3 Focused Pre-Congress Training Workshops | November 10, 2022 Friday

- PCW 1: Preventing and Managing Common Complications and Contraindications in Aesthetic Medicine\*
- PCW 2: Aesthetic Dermatological Considerations for Skin of Color\*
- PCW 3: Marketing and Management Certification for Aesthetic Clinic Owners and Clinic Managers\*\*



### Break-out Sessions

Featuring Daily 60 minutes
Opening Keynotes Session by
World Class Speakers & Breakout
Sessions covering focused Aesthetic
Medicine Specialty



- Pigmentary Disorders on Aging Skin and Skin of Color
- ☑ Stem Cells, PRP and Fat Grafting Innovations
- ✓ Cosmetic Gynecology
- ☑ Natural Antioxidants on Regenerative Medicine
- Minimally Invasive Facelift: Threadlifting and Combination Techniques
- Global Trends on Facial Rejuvenation



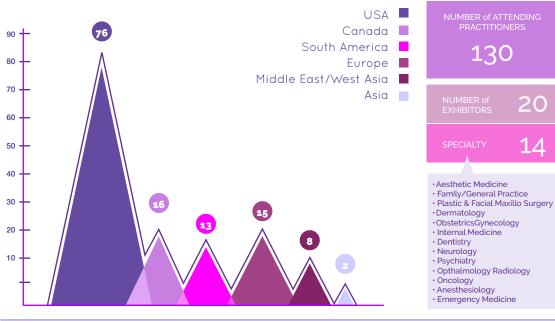
- Acne Guidelines for Facial Aesthetics
- ☑ CBD in Skincare
- Technologies and Innovations on Lasers and Other LBDs
- ✓ Hair Loss Management
- Reverse Aging and the Role of HRT
- ☑ Wound Healing and Scar Management

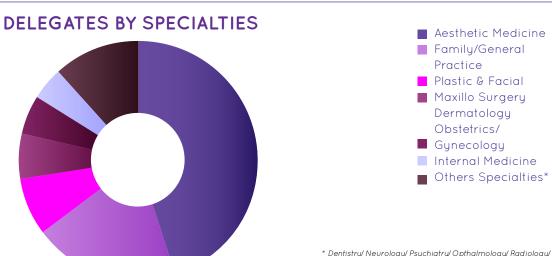
and more!





#### **DELEGATES BY GEOGRAPHY**





\* Dentistry/ Neurology/ Psychiatry/ Opthalmology/ Radiology/ Oncology/ Anesthesiology/ Emergency Medicine

## Reviews from Past Exhibitors

Very accommodating and the food was good. I already reserved a table at their next show and I definitely recommend exhibiting with them.

- MEDITHREAD LLC



Our company exhibited at AAAM Congress for several years now and built many meaningful relationships with the attendees. We collected a lot of quality leads who turned into our regular customers. The event management was also very helpful with all the accommodations. I would highly recommend this meeting for both attendees and the exhibitors if they are looking to make good connections.

- ZERO GRAVITY SKIN

HansBiomed MINT PDO had an amazing time meeting and networking with top medical aesthetic professionals in one place at the 16th AAAM. The congress provided the ultimate opportunity to showcase new procedures, products, and technology to elite aesthetic professionals and an inclusive environment to meet with providers with a wide ride of aesthetic specialties. We will definitely return for the 17th AAAM in 2020!

- HansBiomed USA Inc. (MINT PDO)



We registered as an exhibitor at the 16AAAMC and it was fantastic! The attendees numbers were very accurate. I was able to get a lot of good leads. We were checked on and welcomed which is a rarity at shows. They kept competitors at good distance and they even gave us more space to showcase.

- MEDITHREAD LLC





90% of our Attending Delegates are **LICENSED DRS PRACTICING IN MEDICAL AESTHETICS** (...the other 10% are either their clinic's respective assistants or nurses)

Canfield Scientific • Syneron-Candela • Dermesse by Axia Medical Solutions
Zero Gravity Skin • Medikhan • Crystal Clear Digital Marketing
Agnes Medical USA • HansBiomed USA • Derme & Co
Nelly De Vuyst • Quintessence Skin Science • Melanopeel Skin Clarity System
Saratoga Aesthetics • Medithread • Legally Mine • Eclipse MedCorp • Anzolo Medical
Biotech Bluecore • Melanopeel • Rejuvn8 • Restoration Robotics
LaserCap • Cosmofrance • Novathreads • Promoitalia • Prollennium US
Merz Aesthetics • Venus Concept • SoftFil • Rohrer Aesthetics

### Exhibitor Information



#### Mark Your Calendar For:

#### The 18th AAAM Annual Congress

November 11 - 12, 2022 | Long Beach, CA

#### Venue

Hilton Long Beach Hotel 701 West Ocean Boulevard, Long Beach, California 90831

Tel: +1562 983 3400

Website: https://www.hilton.com/en/hotels/lgblhhf-hilton-long-beach/

#### Exhibit Registration, Move-In and Installation Hours

Thursday | November 10, 2022: 1230 - 1700 hrs

#### **Exhibit Opening Hours**

Congress Opening & Welcome Reception Thursday | November 10, 2022: 1730 - 1900 hrs

#### Congress Hours

Friday | November 11, 2022 | 0830 - 1730 hrs

Plenary Session: 0830 - 1015 Breakout Sessions: 1045 - 1730

Saturday | November 12, 2022 | 0830 - 1600 hrs

Plenary Session: 0830 - 1015 Breakout Sessions: 1045 - 1600

Multiple Delegates Interaction Hours Strategically Designed around Exhibit Area	Break/Meal times	
Light Continental Breakfast (60min)	0730 - 0830	
Morning Coffee Break (30min)	1015 - 1045	
Lunch Break (60min)	1230 - 1330	
Afternoon Coffee Break (30min)	1530 - 1600 (Nov 13 only)	

#### Exhibit Move-Out and Dismantle

Saturday | November 12, 2022: 1400 - 1630 pm



## Exhibit Rates & Information

#### 18th AAAMC Welcome Reception

Be there at the beginning and join AAAM in welcoming the 18th AAAMC delegates to Long Beach, Cal-ifornia! Our Pre-Congress Opening and Cocktail reception serves as the kick-off to our Congress to be attended by delegates, invited speakers and AAAM faculty.

- ✓ 1 meeting room to host Pre-Congress Opening and Cocktail
- ☑ Cocktail F&B for delegates, invited speakers and AAAM Faculty
- Sponsorship recognition on all signages acknowledging company support of this event
- **▼** Sponsor tent at cocktail table
- Sponsor logo on napkins to be used at the Welcome Reception
- 2 emails to AAAM Board Certified Doctors and registered 18th AAAMC delegates to promote the cocktail event and sponsorship
- 3 social media posts to promote the cocktail event and sponsorship
- Listing of company logo on 18th AAAMC digital and print marketing collateral



#### Continental Breakfast Sponsor

Start the day right and fuel the delegates with delectable breakfast. Let them know about your brand at the start of the day.

#### Sponsorship includes:

- Sponsor recognition on all signage acknowledging support of Congress breakfast
- Sponsor logo on coffee sleeves and napkins to be used by delegates during breakfast
- ✓ 1 email to registered 18th AAAMC delegates to promote breakfast sponsorship
- 3 social media posts to promote the breakfast event and sponsorship
- ✓ Listing of logo on 18th AAAMC digital and print marketing collateral

# \$16,000

#### Luncheon Talk Sponsor\*

Take advantage of the AAAM platform opportunity to conduct a 50 min scientific presentation on your company's product innovation and technology. Sponsor a 3-course plated lunch and speak to more than 100 doctors directly!

- 3-Course plated Lunch for 120 doctors, increase in number of pax available upon request and will be pro-rated accordingly
- Sponsor recognition on all signage acknowledging support of Congress Lunch
- 1 email to registered 18th AAAMC delegates to promote Luncheon Talk
- ☑ 3 social media posts to promote the Luncheon Talk and sponsorship
- Listing of logo on 18th AAAMC digital and print marketing collateral

#### AAAM Young Aesthetic Physician Cocktail

This cocktail event provides the opportunity for doctors who have recently completed AAAM Certifica-tion Courses to network with more experienced physicians and discuss the common trends and concerns on modern Aesthetic Medicine. Four AAAM Faculty will lead the conversation and will have a short presentation on four different topics.

#### Sponsorship includes:

- ✓ 1 meeting room to host the cocktail event
- ✓ Cocktail F&B for participants and AAAM Faculty
- Sponsorship recognition on all signages acknowledging company support of this event
- Opportunity for sponsor to welcome everyone at the beginning of the program
- **✓** Sponsor tent at cocktail table
- Sponsor logo on napkins to be used at the cocktail event
- 2 emails to AAAM Board Certified Doctors and registered 18th AAAMC delegates to promote the cocktail event and sponsorship
- 3 social media posts to promote the cocktail event and sponsorship
- ☑ Listing of logo on 18th AAAMC digital and print marketing collateral

# \$10,000

#### Coffee Break Sponsor

Support the AAAM Congress coffee breaks - energize the delegates and put your branding upfront.

- Sponsor recognition on all signage acknowledging support of coffee breaks
- Sponsor logo on coffee sleeves and napkins to be used by delegates during coffee breaks
- ✓ 1 email to registered 18th AAAMC delegates to promote coffee break sponsorship
- 3 social media posts to promote the cocktail event and sponsorship
- ✓ Listing of logo on 18th AAAMC digital and print marketing collateral

# \$4,900

## Industry Sponsored Session Opportunities

## 25 Minute Sponsored Plenary Session\*

Be part of the 18th AAAMC Program and deliver a 25 min scientific presentation on your company's latest innovations and technologies.

#### Sponsorship includes:

- 2 emails to registered 18th AAAMC delegates to promote the Industry Sponsored Session
- Listing of logo on 18th AAAMC digital and print marketing collateral



## Industry Sponsored Workshop and Live Demo Session\*\*

Take the opportunity to provide and showcase a 60-min Industry Live Demo Workshop in a dedicated classroom setting. We welcome active participation from manufacturers of the following:

- Laser and Light & Energy Based Devices
- Skin Conditioning & Peels
- Injectables
- Aesthetic Devices
- PDO Thread Lifts

- 2 emails to registered 18th AAAMC delegates to promote the Industry Sponsored Workshop and Live Demo Session
- ☑ 3 social media posts to promote the Industry Sponsored Workshop and Live Demo Session
- ☑ Listing of logo on 18th AAAMC digital and print marketing collateral

<sup>\*\*</sup>Workshop sponsors are responsible to bring their own demo patient subject/s. Basic AV (i.e. standard screen, projector and microphone will be included. Workshop presenter & topic to be approved by Organizer's Scientific Committee.



<sup>\*</sup>Organizer's Scientific Committee reserves the right to approve session presenter & topic.

# \$4,000

## Exhibition Opportunities

#### **Exhibition Space**

Showcase your products and services, interact with the delegates, meet the AAAM faculty and AAAMC speakers. For international vendors and sponsors, now is the time to meet with AAAM network of doc-tors. Be part of the return of the in-person Annual AAAM Congress on its 18th uear!



#### Exhibitor opportunity includes:

- ✓ Corner booth flanking entrances, 10' x 10' table space rental
- ✓ Carpeted Exhibition Hall directly within the breakout rooms location
- ▼ Two exhibitor staff badges
- 2 social media posts to announce exhibitor participation and table location
- ☑ Listing of company logo on 18th AAAMC digital and print marketing collateral



#### Standard Exhibit Space

#### Exhibitor opportunity includes:

- ▼ Standard 10' x 10' table space rental
- ✓ Carpeted Exhibition Hall directly within the breakout rooms location
- ▼ Two exhibitor staff badges
- 2 social media posts to announce exhibitor participation and table location
- Listing of company logo on 18th AAAMC digital and print marketing collateral

# \$3,800

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## Other Sponsorship Opportunities

## Advertisement Opportunities





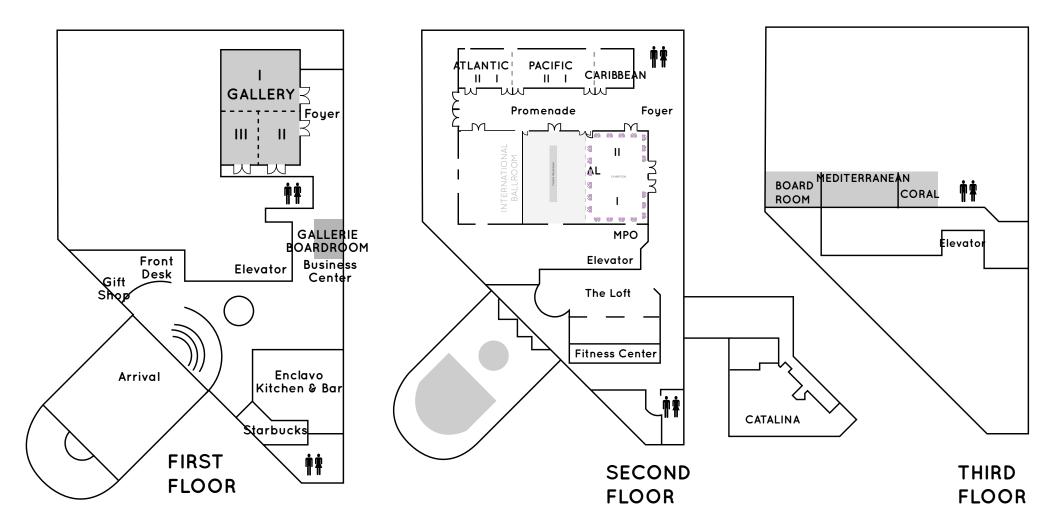


\$5,000

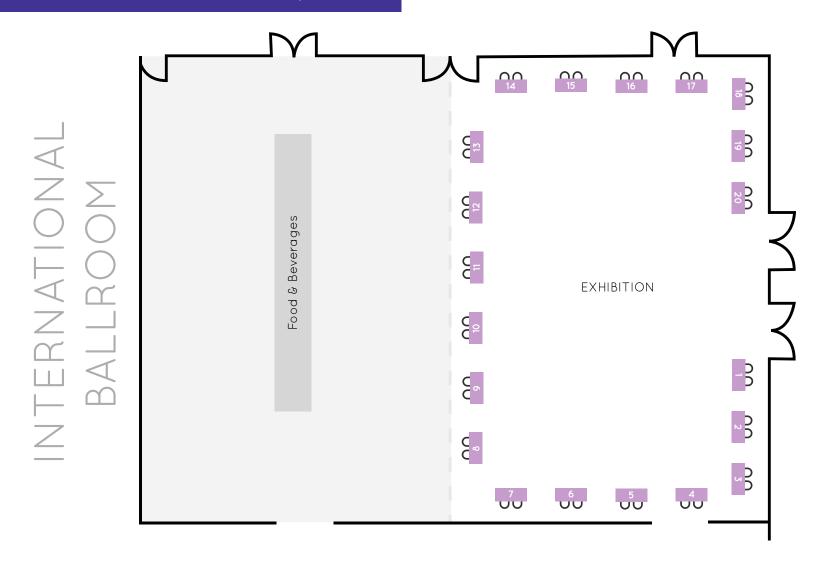


- ☑ Full Page Ad in Pre-Congress Kit
- ☑ Half Page Ad in Pre-Congress Kit
- ✓ Full Page Ad in Conference Guide
- Half Page Ad in Conference Guide
  - Full Page Ad in Post-Congress Report
  - Half Page Ad in Post-Congress Report

## Floorplan



## Floorplan





### Exhibit Information

#### **EXHIBIT FEE INCLUDES:**

- 10' x 10' Table Top Space
- Carpeted Exhibit Hall
- 2 Complimentary Exhibit Staff Badges

Company Listing in Final Program Electrical, furnishings, internet, drayage and all other costs are at the exhibitor's expense.

#### **EXHIBITION BOOKING:**

Contact: Shermaine Sleeter

**Tel:** +1 505 800 8788

Email: shermaine@aaamed.org

**Mail:** 18th Annual American Academy of Aesthetic Medicine Congress (AAAMC), 3151 Barkentine Road, Rancho Palos Verdes, CA 90275

#### PAYMENT AND CANCELLATION POLICY

- Full payment is required at time of application
- Before June 12, 2022 refunds for cancellations, less \$350 administration fee
- After July 12, 2022 50% of contracted amount will be retained by 18th AAAM Congress
- There are no refunds on or after August 14, 2022
- All requests for cancellation or refund must be in writing to the AAAM Business Manager, subject to approval by AAAM

#### MAIL CHECK TO:

18th Annual American Academy of Aesthetic Medicine Congress (AAAMC), 3151 Barkentine Road Rancho Palos Verdes, CA 90275

#### COMPETING EVENTS/MARKETING

It is strictly against the rules of our exhibit hall to distribute anything which markets any event which competes in any manner with the scheduled activities of this meeting. This includes any event or function

not sanctioned by the 18th Annual American Academy of Aesthetic Medicine Congress (AAAMC) Committee being held at adjacent properties between November 11 to 12, 2022. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any function of the 18th Annual American Academy of Aesthetic Medicine Congress (AAAMC).

The Exhibitor agrees to abide by all regulations and rules adopted AAAM in the best interest of the Con-gress, and agrees that the AAAM shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Congress. Exhibitor agrees to abide by all rules and conditions under which space at Hilton Long Beach Hotel, Long Beach, California, is leased. Exhibitors are ex-pected to contribute to an overall professional environment. AAAM, at its discretion, reserves the right to restrict or dismiss any activity it deems to be inappropriate or offensive to attendees or exhibitors. Signa-ture on this front of this agreement indicates you have accepted these terms and conditions.

#### LIABILITY

Exhibitors will be liable for and will indemnify and hold harmless AAAM from any loss or damages whatsoever suffered by AAAM as a result of any loss or damages occurring to or suffered by any person or company, including, without limited the generality of the foregoing, Exhibitor, other Exhibitors, the owner of the hotel and their respective agents, servants and employees and member of the public attend-ing the show, either in the said space if said loss or damages were in any way connected with the Exhibi-tor's occupancy of said space.

AAAM reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibi-tor fails to perform any condition of this contract or refuses to abide by the rules and regulations, in which case the Exhibitor shall forfeit, as damages, all space rental payments made by him and any further occu-pancy of such space.

#### SUBLEASING

Space may not be sublet without the prior written permission of AAAM.



#### **NO SHOWS**

A Company that reserves booth space and fails to inform AAAM in writing of its plans not to attend will forfeit 100% of their exhibit fee.

#### **RELOCATION**

AAAM or its approved agents reserve the right to alter or change the space assigned to the Exhibitor.

#### SHIPPING

All goods shipped to the Congress must be clearly marked with the name of the exhibiting firm. Goods must not be shipped to the Congress with shipping charges to be paid on arrival as these will not be accepted. AAAM assumes no responsibility for loss or damages to goods belonging to the Exhibitor.

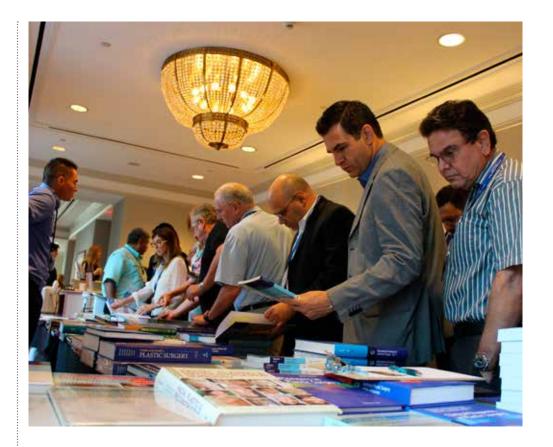
#### **INSURANCE**

The Exhibitor is responsible for insurance related to their participation in the AAAM Course or Congress. The Exhibitor agrees to comply with all union contracts, agreements between AAAM, official contractors, serving companies and the building in which the exhibition will take place and their labor laws of the jurisdiction in which the venue is located.

#### CANCELLATIONS AND REFUNDS

Note that refunds or credits for cancellation of the pre-congress events and/or the 17th Congress are not provided, and fees are forfeited. Should AAAM cancels or postpones the pre-congress events and/ or the 18th Congress in Aesthetic Medicine due to the effects of COVID-19, all registrations will be transferred to the next scheduled courses, workshops, and/or congress.

Assumption of the Risk and Waiver of Liability Relating to Coronavirus/COVID-19: The novel coronavirus (COVID-19) has been declared a worldwide pandemic. COVID-19 is highly contagious and is believed to spread from person-to-person contact. As a result, federal, state, and local governments and health agencies recommend social distancing and the wearing of masks. The American Academy of Aes-thetic Medicine



(AAAM) has put preventative measures in place, adhering to government guidelines, to reduce the spread of COVID-19; however, AAAM cannot guarantee that participants will not become infected with COVID-19.

By registering for any AAAM event, you are accepting the terms of this agreement: I ACKNOWLEDGE the contagious nature of COVID-19 and VOLUNTARILY ASSUME THE RISK of exposure to or infection by COVID-19 by participating in or attending AAAM events and that such expo-sure or infection may result in illness, permanent disability, and death to myself, my spouse/partner, guests, children, unborn child, or relatives.

## Exhibitor Registration Form

PAYMENT METHOD:	
E erean eara	'
Card Number:	
Expiration Date:	
_ Name as it appears on Credit card	:
_	
Payment Method: AAAM Bank Accou	unt Details for Cheque or Telegraphic
Name of Bank Account:	American Academy of Aesthetic Medicine Bank of America
Bank Account Number (in US\$):	0132140709
_ Swift Code:	222 Broadway, New York, NY, 10038, USA BOFAUS3N 121000358
1st Choice: 2nd Choice  AAAM acceptance and space assi Assignment does not constitute so or service by AAAM. Exhibiting co	gnment is subject to verification of eligibility anctioning or approval of a company's productompanies may not give the impression in any
Signature:	Date:
Print Name:	Title:
	Card Number:  Expiration Date:  Name as it appears on Credit card  Payment Method: AAAM Bank Accord Transaction Name of Bank Account: Name of Bank: Bank Account Number (in US\$): Bank Address: Swift Code: Routing Code:  PREFERRED SPACE LOCATION  1st Choice:  AAAM acceptance and space assit Assignment does not constitute so or service by AAAM. Exhibiting copromotional materials either befor By signing below, I agree to abide and regulations.  Signature:  Print Name: