

19th AAAMC

American Academy of Aesthetic Medicine Congress

NOVEMBER 10 - 12, 2023 LAS VEGAS, NEVADA, USA

Pushing the Frontiers of Aesthetic Medicine

10 - 12 NOVEMBER 2023

THE WESTIN LAS VEGAS HOTEL & SPA
LAS VEGAS, NEVADA | USA

PROSPECTUS
2023

Exhibitor + Sponsorship Opportunities

Organized by



AAAMInternational



AAAMtv



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ABOUT AAAM

American Academy of Aesthetic Medicine offers a globally-recognized Board Certification program.



AAAM is dedicated to teaching physicians who have a scientific and clinical interest in the specialty, and in developing or expanding their Aesthetic Medicine practice. AAAM teaches the art, science, techniques and procedures of Aesthetic Medicine to licensed physicians, regardless of specialty. We provide education and hands-on training, and disseminate leading edge information gathered from advances in North America and around the world to our members and course delegates.



The American Academy of Aesthetic Medicine (AAAM) is the 1st global leader in the Aesthetic Medicine specialty. Founded in 1999, AAAM advances the art and science of Aesthetic Medicine and is dedicated to providing physicians with the latest scientific information, highest patient care standards, and techniques through its educational courses, congresses, and publications.

AAAM INTERNATIONAL GLOBAL FOOTPRINT



AAAM emphasizes extensive hands-on training so as to ensure physicians are well-equipped. AAAM Members and constituents enjoy worldwide recognition; AAAM disseminates education and training in North America, Asia, Mid-East, Europe, and South Africa, and is the exclusive USA member of the International Union of Aesthetic Medicine. It holds more than 70 courses annually, and over 600 physicians across 30 countries have been AAAM Board Certified in Aesthetic Medicine.

AAAM HISTORY: KEY MILESTONES

Aesthetic Medicine Movement

UIME was setup by the respective 4 Presidents:

- French Society of Aesthetic Medicine by Jean-Jacques Legrand, Doctor of Endocrinology in Paris

- Belgium Society promoted by the Belgian Michel Delune, Dermatologist in Brussels

- Italian Society created by Carlo Alberto Bartoletti, Cardiologist, and Geriatrician in Rome

- Spanish Society, founded by Font-Riera, Doctor of Nutrition in Barcelona



Birthdate of AAAM
Dr. Michel Delune migrated to the United States and carried with him the passion of aesthetic medicine causing him to be the founder of AAAM



AAAM establishment
Dr. Michel Delune is instrumental in raising aesthetic medicine standards



First AAAM congress in Las Vegas and first L1 course



Set foot in Asia (Singapore)
Being the early trainers of aesthetic medicine, AAAM brought aesthetic medicine into Asia more than 10 years ago, resulting in the rapid expansion of aesthetic medicine in Asia



Set foot in Dubai
Bringing aesthetic medicine into the Middle East regions as demand was rising



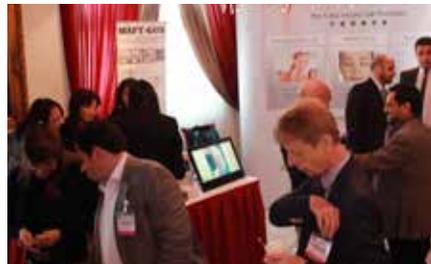
Set foot in Australia



Set foot in South Africa



Expanded into Europe



AAAM hosts the World Congress in Aesthetic Medicine in Miami, Florida



AAAM launches 1st Webinar for didactic theory



Launch of Level 1 Course in Spanish
AAAM USA launched it's first Level 1 Certificate Course in Spanish and was held in Miami, Florida



WHY EXHIBIT?

Your brand presence at the annual AAAM Congress and monthly AAAM courses places you face to face with medical professionals who are specializing and will specialize in Aesthetic Medicine



GAIN QUALIFIED LEADS

Stand face-to-face with the present and future practitioners in Aesthetic Medicine



GLOBALLY SHOWCASE YOUR PRODUCTS AND TECHNOLOGY

Grab the opportunity to share your brand story and most importantly, highlight why your products and your technology should be in every Medical Aesthetics practice



PROMOTE YOUR BRAND THROUGH CURATED OPPORTUNITIES

Live demonstration, private hands-on workshop, breakfast, lunch & dinner sponsorship with dedicated scientific presentation and live workshop opportunities are available



EXPAND YOUR NETWORK AND CONNECTIONS

Show support to your existing customers and say hello to the new ones

Reserve your booth today!
Email: sponsorship@aaamed.org

Call: +1 310 944 1790

MAXIMIZE YOUR REACH

When you join as a sponsor and/or exhibitor at the Annual AAAM Congress, you will have the opportunity to tap on a wide network of physicians who are either freshly joining the growing medical specialty of Aesthetic Medicine or have an existing established practice - don't miss out!



3 AAAM PRE-CONGRESS CERTIFICATE TRAINING COURSES

Level 2
Diploma Course in Aesthetic Medicine
November 5-9, 2023 | Sunday - Thursday

Level 1
Certificate Course in Aesthetic Medicine
November 7-9, 2023 | Tuesday - Thursday

Level 3 Board Examination
November 9, 2023 | Sunday

3 PRE-CONGRESS WORKSHOPS

Reverse Aging and Hormone Replacement Therapy for Medical Aesthetics
November 9, 2023 | Thursday

Medical Weight Loss Management
November 9, 2023 | Thursday

Business Strategies and Digital Marketing Workshop for Medical Aesthetics
November 9, 2023 | Thursday

SPEAKERS

KEYNOTE SPEAKERS:



David J. Goldberg, MD, JD
Dermatology, USA



Suzan Obagi, MD
Dermatology, USA

INTERNATIONAL SPEAKERS AND KEY OPINION LEADERS:

Alejandro Espailat, MD
Ophthalmology, Aesthetic Medicine, USA

Brian Hibler, MD
Dermatology, USA

Contessa Salvador-Alapag
Dermatology, Philippines

Desmer Destang, MD
Aesthetic Medicine, Saint Lucia

El Ackhar Ibrahim, MD
Plastic Surgery, Lebanon

Haneef Alibhai, MD
Aesthetic Medicine, Canada

Ksineya Kobets, MD
Dermatology, USA

Mark Tager, MD
Aesthetic Medicine, USA

Marcelo Suarez, MD
Aesthetic Medicine, USA

Martina Cartwright, PhD, MS
Nutritional Science & Biomolecular
Chemistry, USA

Michel Akl, MD
Allergy & Immunology, Aesthetic
Medicine, USA

Omnia Samra-Latif, MD
Obstetrics & Gynecology, Aesthetic
Medicine, USA

Prof. Mucio Porto, MD
Plastic Surgery, Brazil

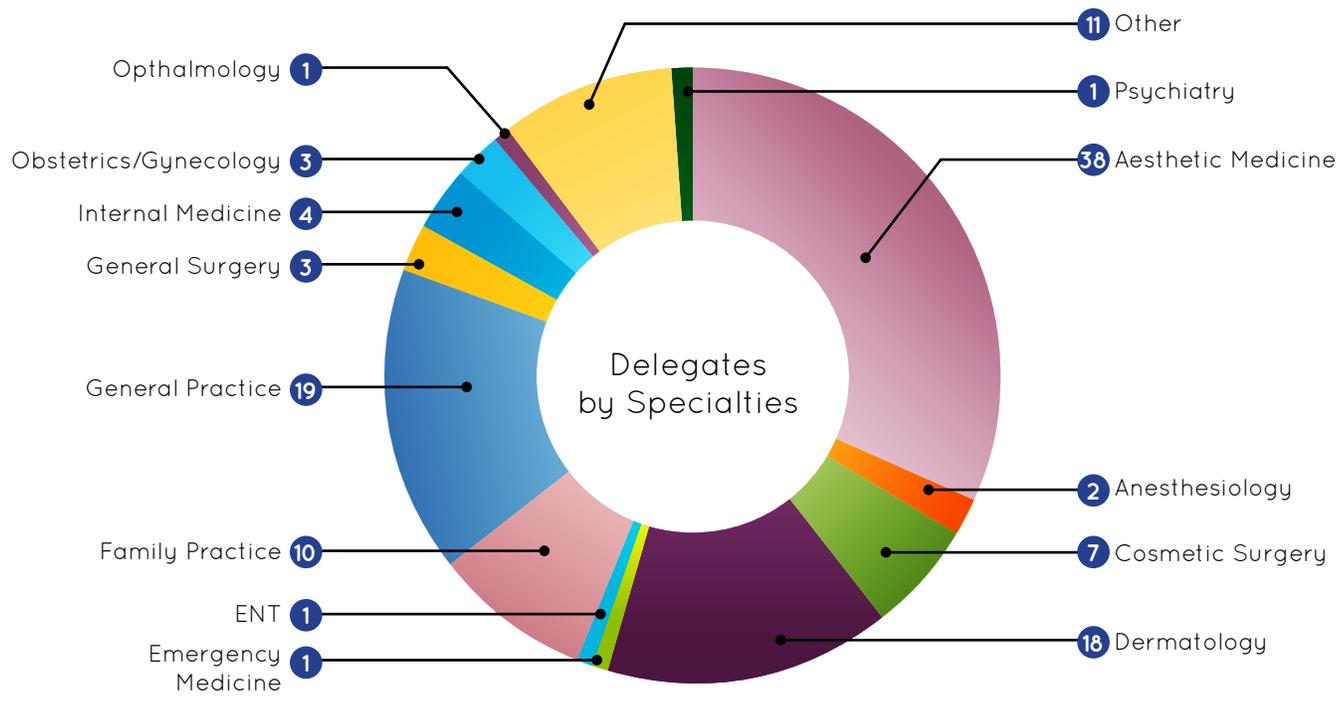
Prof. John Kim, MD
Aesthetic Medicine, USA

Steven Cohen, MD
Plastic Surgery, USA

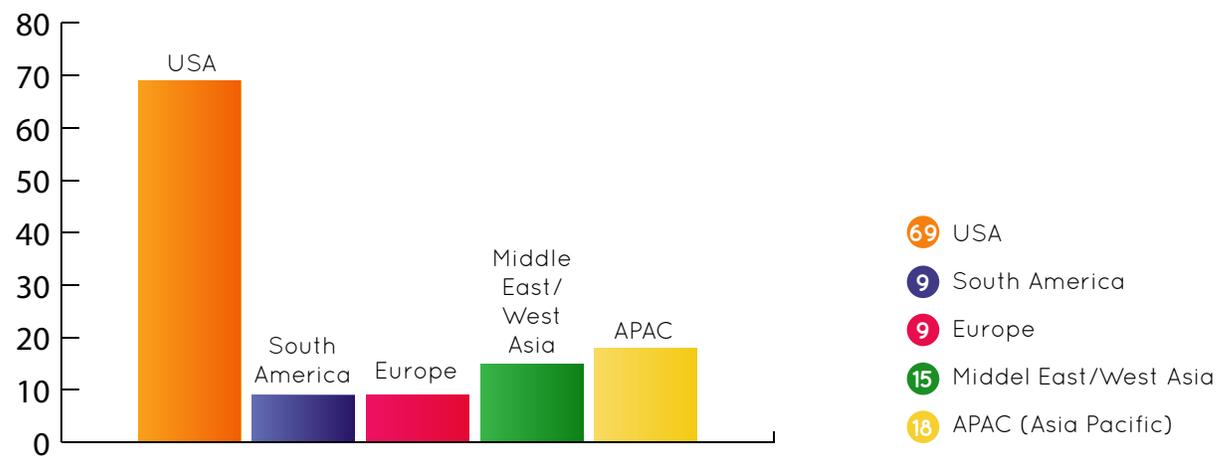
Unnati Desai, MD
Aesthetic Medicine, United Kingdom

Youssef Dakka, MD
Neurology, Aesthetic Medicine, USA

DELEGATES BY SPECIALTIES



DELEGATES BY GEOGRAPHY



REVIEWS FROM PAST EXHIBITORS

Very accommodating and the food was good. I already reserved a table at their next show and I definitely recommend exhibiting with them.

- MEDITHREAD LLC



Our company exhibited at AAAM Congress for several years now and built many meaningful relationships with the attendees. We collected a lot of quality leads who turned into our regular customers. The event management was also very helpful with all the accommodations. I would highly recommend this meeting for both attendees and the exhibitors if they are looking to make good connections.

- ZERO GRAVITY SKIN



We registered as an exhibitor at the 16AAAMC and it was fantastic! The attendees numbers were very accurate. I was able to get a lot of good leads. We were checked on and welcomed which is a rarity at shows. They kept competitors at good distance and they even gave us more space to showcase.

- MEDITHREAD LLC



HansBiomed MINT PDO had an amazing time meeting and networking with top medical aesthetic professionals in one place at the 16th AAAM. The congress provided the ultimate opportunity to showcase new procedures, products, and technology to elite aesthetic professionals and an inclusive environment to meet with providers with a wide ride of aesthetic specialties. We will definitely return for the 17th AAAM in 2020!

- HansBiomed USA Inc. (MINT PDO)



PAST AAAM CONGRESS EXHIBITORS

90% of our Attending Delegates are LICENSED DRS PRACTICING IN MEDICAL AESTHETICS (..the other 10% are either their clinic's respective assistants or nurses)



- Canfield Scientific • Syneron-Candela • Dermesse by Axia Medical Solutions
- Zero Gravity Skin • Medikhan • Crystal Clear Digital Marketing
- Agnes Medical USA • HansBiomed USA • Derme & Co • Nelly De Vuyst
- Quintessence Skin Science • Melano peel Skin Clarity System
- Saratoga Aesthetics • Medithread • Legally Mine • Eclipse MedCorp • Anzolo Medical • Biotech Bluecore • Melano peel • Rejuvn8 • Restoration Robotics
- LaserCap • Cosmofrance • Novathreads • Promoitalia • Prollennium US
- Merz Aesthetics • Venus Concept • SoftFil • Rohrer Aesthetics



SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$25,000	\$15,000	\$10,000	\$5,000
CONFERENCES & EXHIBIT				
10x10 Exhibit space at the 19th Congress	2	1	1	1
Complimentary Exhibitor Badge	4	2	2	2
Complimentary Access to Welcome Reception	4	2	2	-
Exhibit table at 2023-24 AAAM Courses*	8	4	2	-
Special 19th Congress registration pricing for medical practitioners - 50% off discount	8	5	3	2
Brochure display at Vendors' Brochure Table	✓	✓	✓	✓
SPONSORSHIP RECOGNITION				
Sponsorship recognition during breaks and welcome reception	✓	✓	✓	✓
Sponsor recognition certificate	✓	✓	✓	✓
Company/brand recognition and logo on the Sponsorship webpage	✓	✓	✓	✓
Short company write-up and company contact information on sponsors list on Sponsorship webpage	✓	✓	✓	✓
Social media announcement of sponsorship	✓	✓	✓	✓
Social media share of your sponsorship announcement	✓	✓	✓	✓
Up to five social media posts of brand/company	✓	✓	✓	-
MARKETING & ADVERTISEMENT TO AAAM MEMBERS & DELEGATES				
Advertisement in full-color conference digital program	Full Page	1/2 Page	1/2 Page	1/4 Page
Company listing on AAAM Vendors Resource Guide and List sent to all AAAM course delegates	✓	✓	✓	✓
Pre and post-meeting email advertisement to AAAM members & delegates (sent by AAAM)**	2	1	1	-
Company logo on AAAM e-newsletter	✓	✓	✓	-

*2023-24 AAAM Courses include Level 1, Level 2, Level 3 Board Certification Courses and AAAM Masters Courses.

**Artwork and layout to be provided the client/sponsorship and content subject to review and approval of AAAM Board and Management.



ALA CARTE SPONSORSHIP AND EXHIBIT OPPORTUNITIES

EXHIBITION SPACE

Showcase your products and services, interact with the delegates, meet the AAAM faculty and AAAMC speakers. For international vendors and sponsors, now is the time to meet with AAAM network of doctors. Be part of the of the 19th AAAM Congress!

\$4,300

CORNER EXHIBIT SPACE

Exhibitor opportunity includes:

- Corner booth flanking entrances, 10' x 10' table space rental
- Carpeted Exhibition Hall directly within the breakout rooms location
- Two exhibitor staff badges
- 2 social media posts to announce exhibitor participation and table location
- Listing of company logo on 19th AAAMC digital and print marketing collateral

\$4,000

STANDARD EXHIBIT SPACE

Exhibitor opportunity includes:

- Standard 10' x 10' table space rental
- Carpeted Exhibition Hall directly within the breakout rooms location
- Two exhibitor staff badges
- 2 social media posts to announce exhibitor participation and table location
- Listing of company logo on 19th AAAMC digital and print marketing collateral

Company Listing in Final Program Electrical, furnishings, internet, drayage and all other costs are at the exhibitor's expense.

OTHER SPONSORSHIP OPPORTUNITIES

19TH AAAMC WELCOME RECEPTION

Our Pre-Congress Opening and Cocktail reception serves as the kick-off to our Congress to be attended by delegates, invited speakers and AAAM faculty.

\$5,000

Sponsorship includes:

- 1 meeting room to host Pre-Congress Opening and Cocktail
- Cocktail F&B for delegates, invited speakers and AAAM Faculty
- Sponsorship recognition on all signages acknowledging company support of this event
- 2 emails to AAAM Board Certified Doctors and registered 19th AAAMC delegates to promote the cocktail event and sponsorship
- 3 social media posts to promote the cocktail event and sponsorship
- Listing of company logo on 19th AAAMC digital and print marketing collateral





INDUSTRY SPONSORED SESSION OPPORTUNITIES

\$10,000

BREAKFAST SPONSORED SESSION

Kickstart the day with a 30-min sponsored workshop session paired with delectable breakfast. Let them know about your brand, your new innovations and technology at the start of the day.

Sponsorship includes:

- Dedicated breakfast room that includes basic A/V: projector, screen and microphone**
- Breakfast for all attendees pre-arranged by AAAM
- Sponsor recognition on all signage acknowledging support of Congress breakfast
- Sponsor logo on coffee sleeves and napkins to be used by delegates during breakfast
- 1 email to registered 19th AAAMC delegates to promote breakfast sponsorship
- 3 social media posts to promote the breakfast event and sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral

\$16,000

LUNCHEON TALK SPONSOR*

Take advantage of the AAAM platform opportunity to conduct a 50 min scientific presentation on your company's product innovation and technology. Sponsor a 3-course plated lunch and speak to more than 100 doctors directly!

Sponsorship includes:

- Dedicated luncheon room that includes basic A/V: projector, screen and microphone**
- 3-Course plated Lunch for 120 doctors, increase in number of pax available upon request and will be pro-rated accordingly
- Sponsor recognition on all signage acknowledging support of Congress Lunch
- 1 email to registered 19th AAAMC delegates to promote Luncheon Talk
- 3 social media posts to promote the Luncheon Talk and sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral



\$18,000

INDUSTRY SPONSORED DINNER WORKSHOP AND LIVE DEMO SESSION

Take the opportunity to provide and showcase a 60-min Industry Live Demo Workshop in a dedicated workshop room. We welcome active participation from manufacturers of the following:

- Laser and Light & Energy Based Devices
- Skin Conditioning & Peels
- Injectables
- Aesthetic Devices
- PDO Thread Lifts

Sponsorship includes:

- Dedicated dinner room that includes basic A/V: projector, screen and microphone**
- 3-Course plated dinner for maximum of 120 doctors, increase in number of pax available upon request and will be pro-rated accordingly
- 2 emails to registered 19th AAAMC delegates to promote the Industry Sponsored Workshop and Live Demo Session
- 3 social media posts to promote the Industry Sponsored Workshop and Live Demo Session
- Listing of logo on 19th AAAMC digital and print marketing collateral



***Workshop sponsors are responsible to bring their own demo patient subject/s. Basic AV (i.e. standard screen, projector and microphone) will be included. Workshop presenter & topic to be approved by Organizer's Scientific Committee.*

\$10,000

AAAM YOUNG AESTHETIC PHYSICIAN COCKTAIL

This cocktail event provides the opportunity for doctors who have recently completed AAAM Certification Courses to network with more experienced physicians and discuss the common trends and concerns on modern Aesthetic Medicine. Four AAAM Faculty will lead the conversation and will have a short presentation on four different topics.

Sponsorship includes:

- 1 meeting room to host the cocktail event
- Cocktail F&B for participants and AAAM Faculty
- Sponsorship recognition on all signages acknowledging company support of this event
- Opportunity for sponsor to welcome everyone at the beginning of the program
- 2 emails to AAAM Board Certified Doctors and registered 19th AAAMC delegates to promote the cocktail event and sponsorship
- 3 social media posts to promote the cocktail event and sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral

\$10,000

COFFEE BREAK SPONSOR

Support the AAAM Congress coffee breaks - energize the delegates and put your branding upfront.

Sponsorship includes:

- Sponsor recognition on all signage acknowledging support of coffee breaks
- Sponsor logo on coffee sleeves and napkins to be used by delegates during coffee breaks
- 2 email blasts to registered 19th AAAMC delegates to promote coffee break sponsorship
- 3 social media posts to announce coffee break sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral

OTHER SPONSORSHIP OPPORTUNITIES

Hotel Key Cards



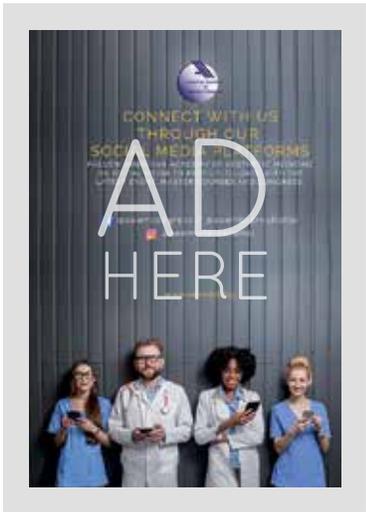
Lanyards \$5,000



Delegate Bags \$5,000



ADVERTISEMENT OPPORTUNITIES



- Full Page Ad in Pre-Congress Kit
- Half Page Ad in Pre-Congress Kit
- Full Page Ad in Conference Guide
- Half Page Ad in Conference Guide
- Full Page Ad in Post-Congress Report
- Half Page Ad in Post-Congress Report



19th AAAMC

NOVEMBER 10 - 12, 2023 LAS VEGAS, NEVADA, USA
American Academy of Aesthetic Medicine Congress

The 19th AAAM Congress will be held at the Entertainment Capital of the World Las Vegas!

The Westin Las Vegas Hotel & Spa

Address: 160 E Flamingo Rd, Las Vegas, NV 89109 USA
Phone: +1 702 836 5900

Website: www.marriott.com/en-us/hotels/lasvw-the-westin-las-vegas-hotel-and-spa/overview/

Steps from the world-famous Las Vegas Strip, The Westin Las Vegas Hotel & Spa provides a conducive venue for learning and networking and at the same time provide easy access to all the fun activities Las Vegas has to offer.





IMPORTANT EXHIBIT INFORMATION

EXHIBIT REGISTRATION, MOVE-IN AND INSTALLATION HOURS

Thursday | November 9, 2023: 1230 - 1700 hrs

EXHIBIT OPENING HOURS

Congress Opening & Welcome Reception
Friday | November 10, 2023: 1730 - 1900 hrs

CONGRESS HOURS

Friday | November 10, 2023

0830 - 1730 hrs
Plenary Session: 0830 - 1015
Breakout Sessions: 1045 - 1730

Saturday | November 11, 2023

0830 - 1730 hrs
Plenary Session: 0830 - 1015
Breakout Sessions: 1045 - 1730

Sunday | November 12, 2023

0830 - 1200 hrs
Plenary Session: 0830 - 1200
Breakout Sessions: 1045 - 1200

Multiple Delegates Interaction Hours Strategically Designed around Exhibit Area	Break/Meal times
Light Continental Breakfast (60min)	0730 - 0830
Morning Coffee Break (30min)	1015 - 1045
Lunch Break (60min)	1230 - 1330
Afternoon Coffee Break (30min)	1530 - 1600 (Excluding Nov 12)

Exhibit Move-Out and Dismantle

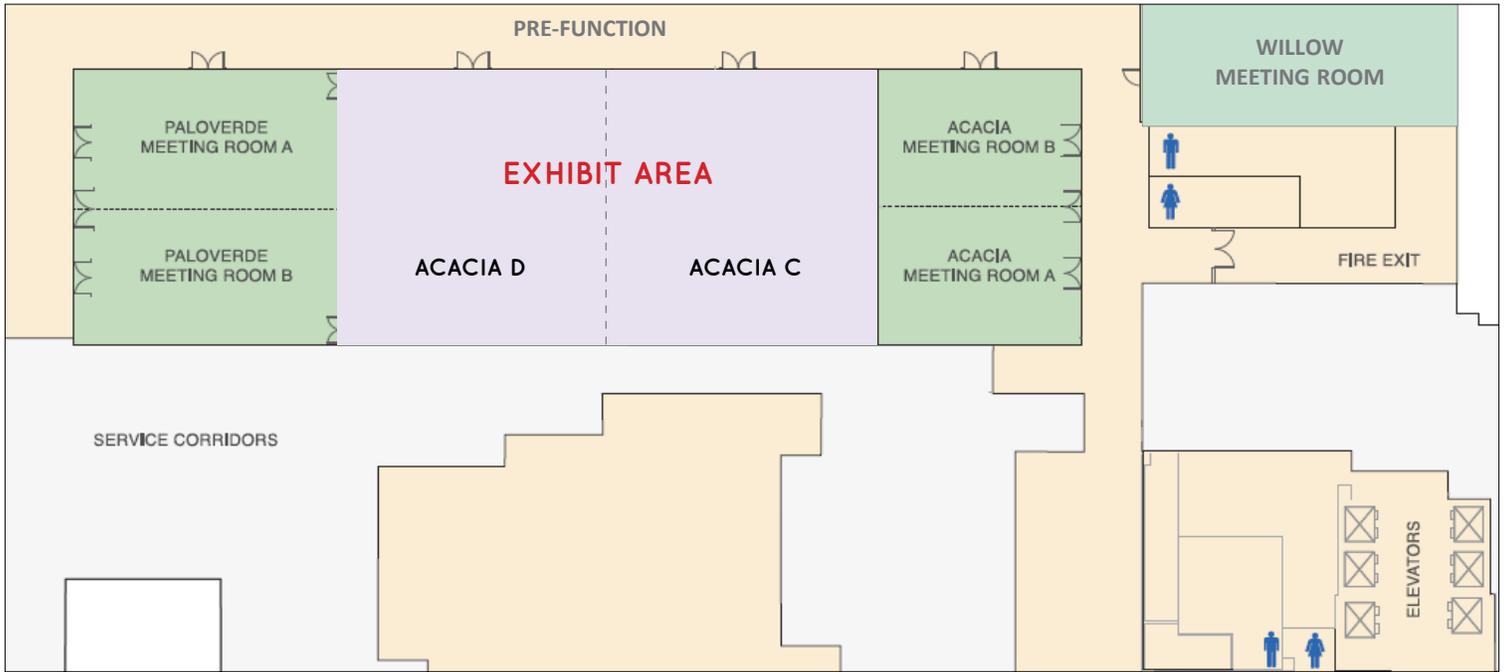
Sunday | November 12, 2023
1200 - 1530 pm

For more enquiries about AAAMC, please contact: E sponsorship@aaamed.org T +1 310 944 1790

AAAMInternational AAAMInternational AAAMInternational AAAMtv www.aaamed.org/congress



FLOORPLAN



Reserve your booth today!
Email: sponsorship@aaamed.org

Call: +1 310 944 1790



**READY TO JOIN US?
BOOK YOUR SPONSORSHIP TODAY!**

EXHIBITION BOOKING:

Contact: Rica Malapitan
Tel: +1 310 944 1790
Email: sponsorship@aaamed.org

PAYMENT AND CANCELLATION POLICY

- Full payment is required at time of application
- Before June 12, 2023 refunds for cancellations, less \$350 administration fee
- After July 12, 2023 50% of contracted amount will be retained by 19th AAAM Congress
- There are no refunds on or after August 14, 2023
- All requests for cancellation or refund must be in writing to the AAAM Congress Organizing Committee, subject to approval by AAAM



19th AAAMC

NOVEMBER 10 - 12, 2023

LAS VEGAS, NEVADA, USA

American Academy of Aesthetic Medicine Congress

EXHIBITOR REGISTRATION FORM

COMPANY INFORMATION:

The organization's name as listed below is how your company's name will appear in AAAM materials.

Company Name: _____

Street Address: _____ City, State, Zip: _____

Company Phone Number: _____ Company Web Address: _____

Contact Name: _____ Contact Phone: _____

Contact Email Address: _____

PAYMENT INFORMATION:

Tick where applies:

- Platinum Sponsorship - \$25,000
- Gold Sponsorship - \$15,000
- Silver Sponsorship - \$10,000
- Bronze Sponsorship - \$5,000
- Welcome Reception Sponsorship - \$5,000
- Young Aesthetic Physician Cocktail - \$10,000
- Coffee Break Sponsorship - \$10,000
- Corner 10'x10' Exhibit Space - \$4,300

- Standard 10'x10' Exhibit Space - \$4,000
- Lanyards - \$5,000
- Delegate Bags - \$5,000

Industry Sponsored Presentation Session

- Breakfast Sponsored Session - \$10,000
- Luncheon Talk Sponsor - \$16,000
- Industry Sponsored Dinner Workshop and Live Demo Session - \$18,000

PAYMENT METHOD:

- Credit Card
- Bank Transfer
- Cheque

Card Number: _____ Expiration Date: _____

Name as it appears on Credit card: _____

Payment Method: AAAM Bank Account Details for Cheque or Telegraphic Transaction

Name of Bank Account: American Academy of Aesthetic Medicine

Name of Bank: Bank of America

Bank Account Number (in US\$): 0132140709

Bank Address: 222 Broadway, New York, NY, 10038, USA

Swift Code: BOFAUS3N

Routing Code: 121000358

PREFERRED SPACE LOCATION:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

AAAM acceptance and space assignment is subject to verification of eligibility. Assignment does not constitute sanctioning or approval of a company's product or service by AAAM. Exhibiting companies may not give the impression in any promotional materials either before, during, or after exhibiting. By signing below, I agree to abide by the AAAM's payment requirements and rules and regulations.

Print Name: _____ Signature: _____ Date: _____